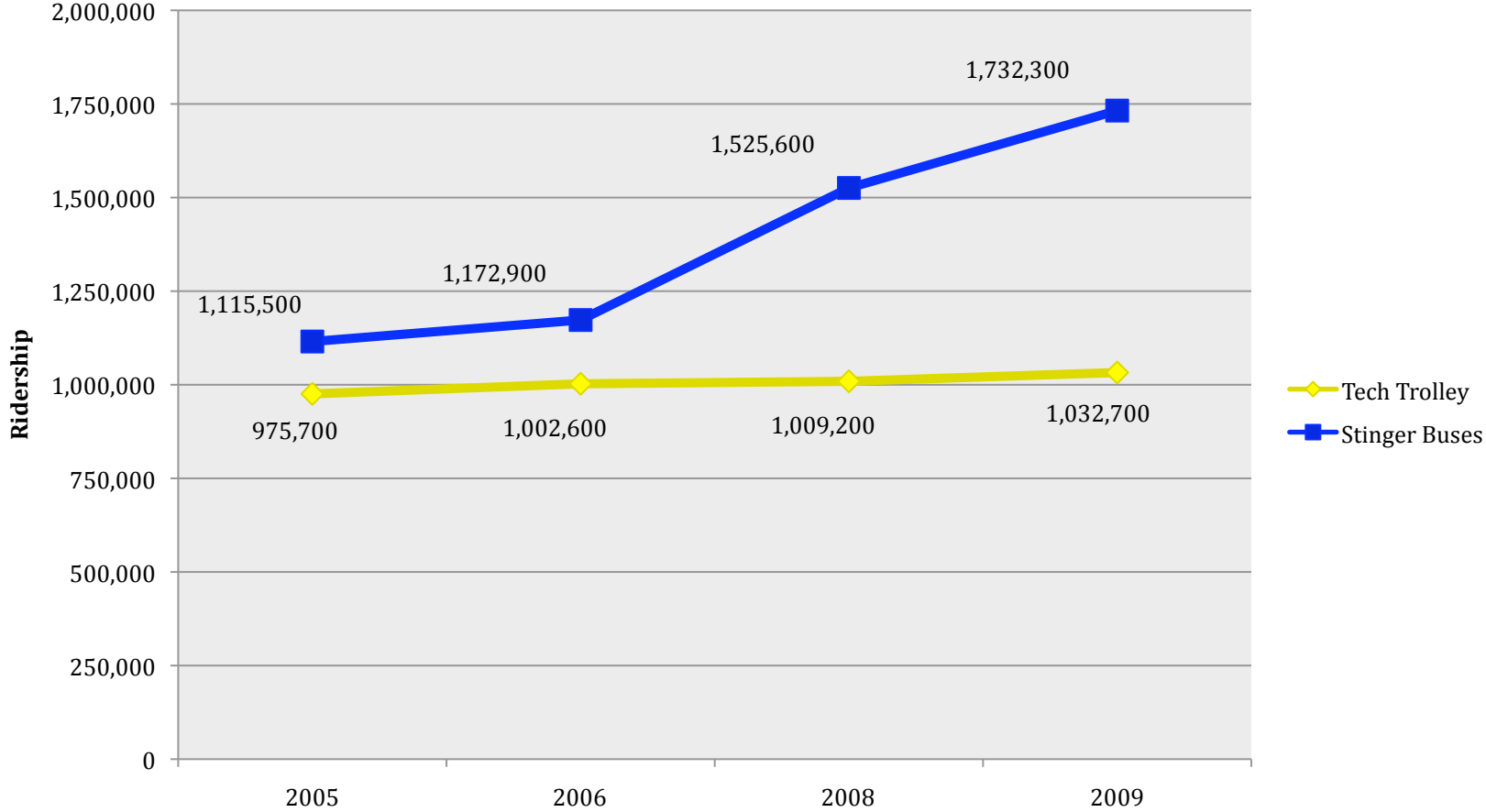


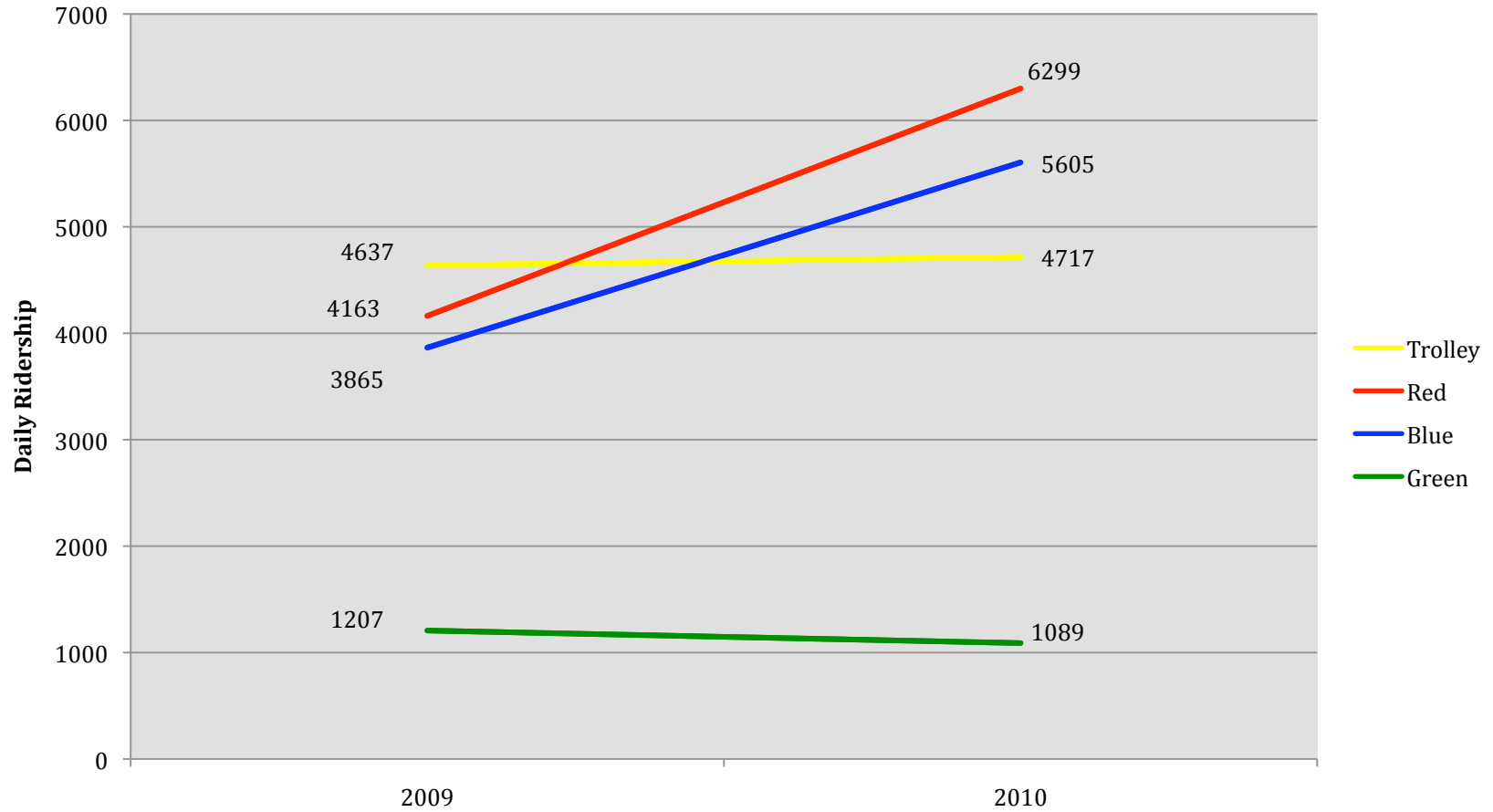
# **Parking and Transportation Services**

MSFAC 2010

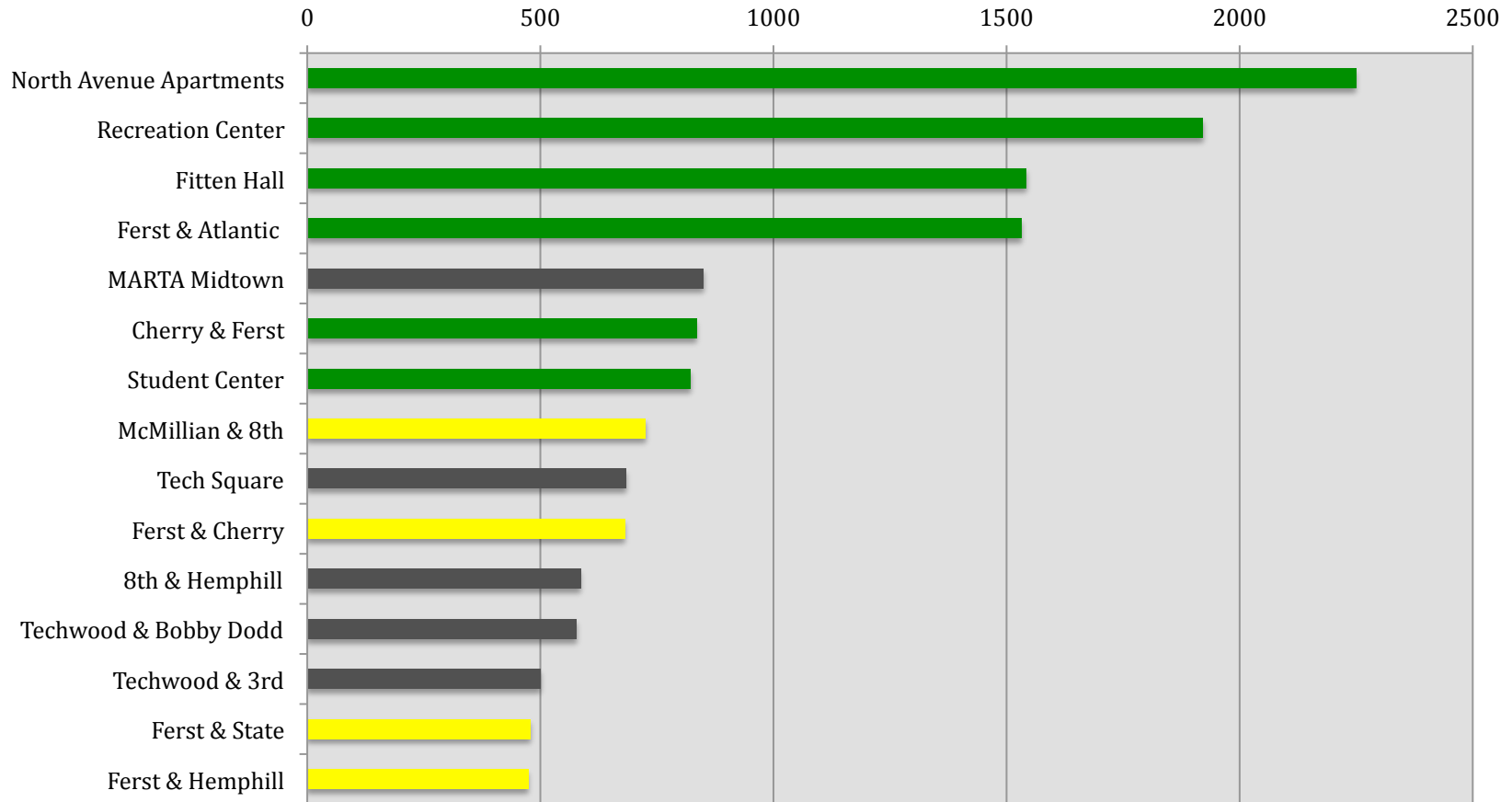
# Historical System Ridership



## Fall Semester Ridership Comparison

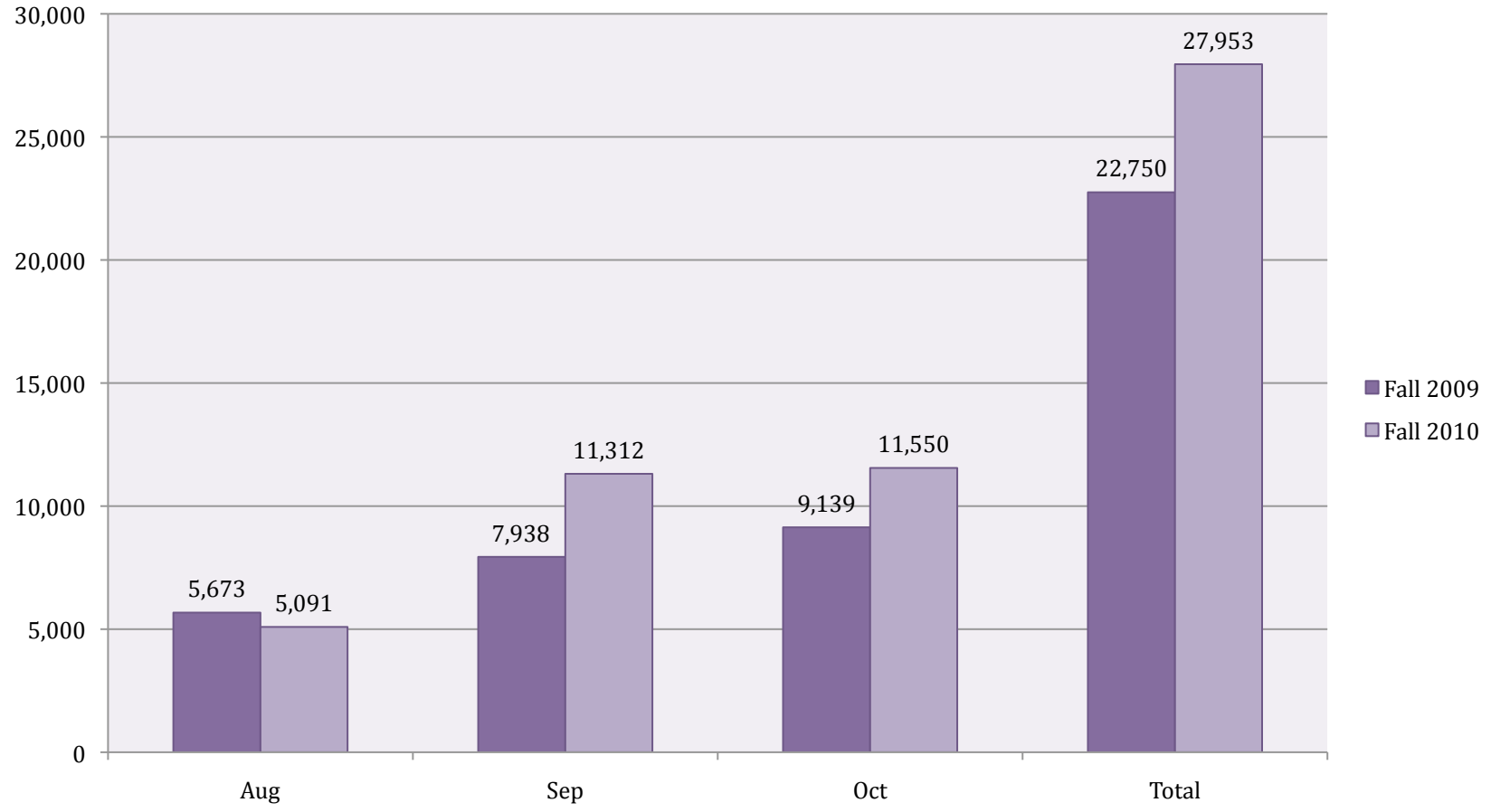


## Daily Boardings by Stop

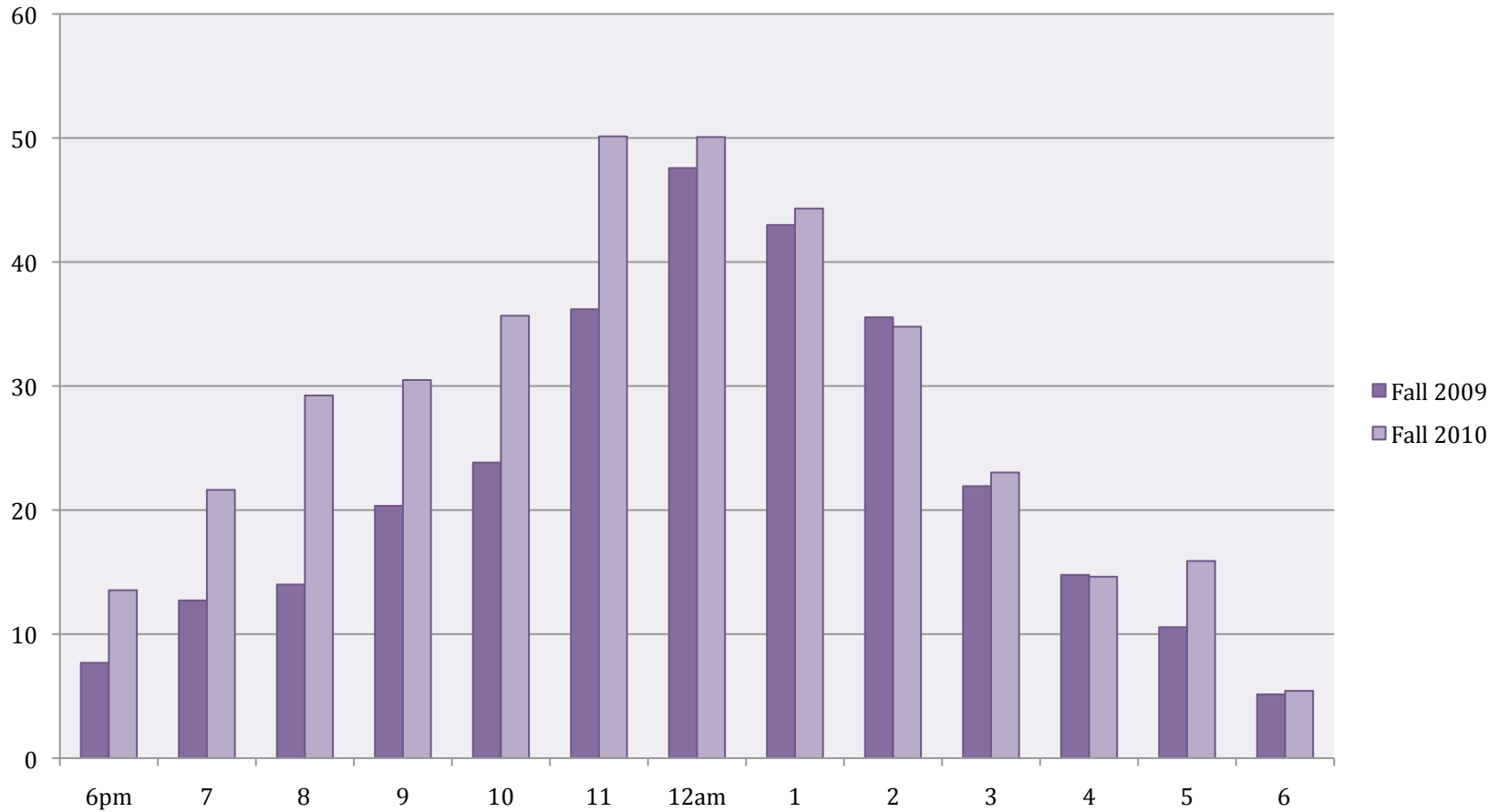


\*Fall 2010

# Ridership Comparison - Stingerette



## Hourly Ridership - Stingerette



# New Initiatives



**-Automated Stingerette Ride  
Request System**

**-Online Ride Requests**

**-Smart Phone Enabled Requests**



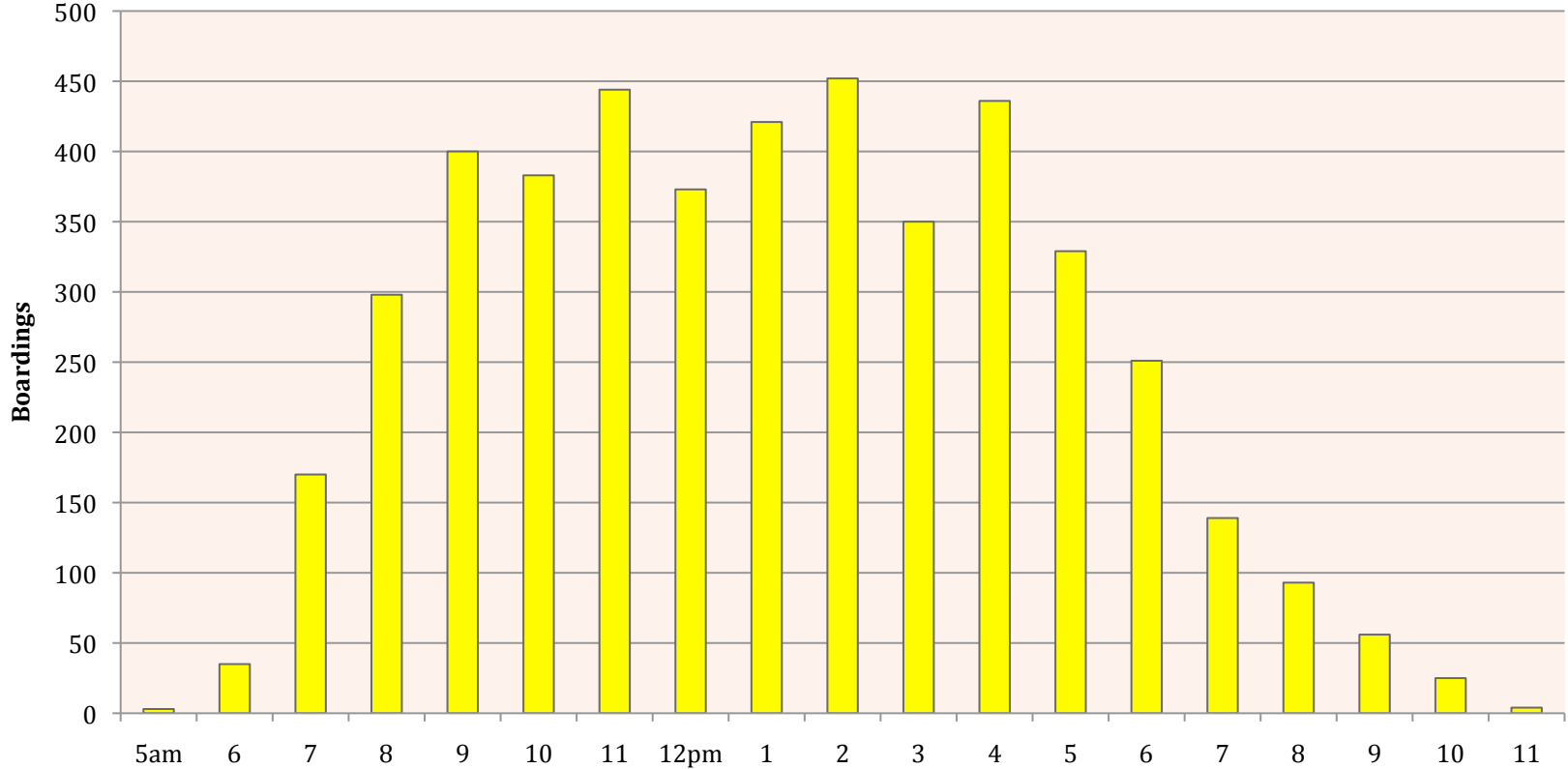
**-Online Ride-matching Service  
for carpooling**

**-Exclusive to Georgia Tech  
Community**

**-Interacts with Facebook and  
other social media**

**-Provides discounts for Zipcar**

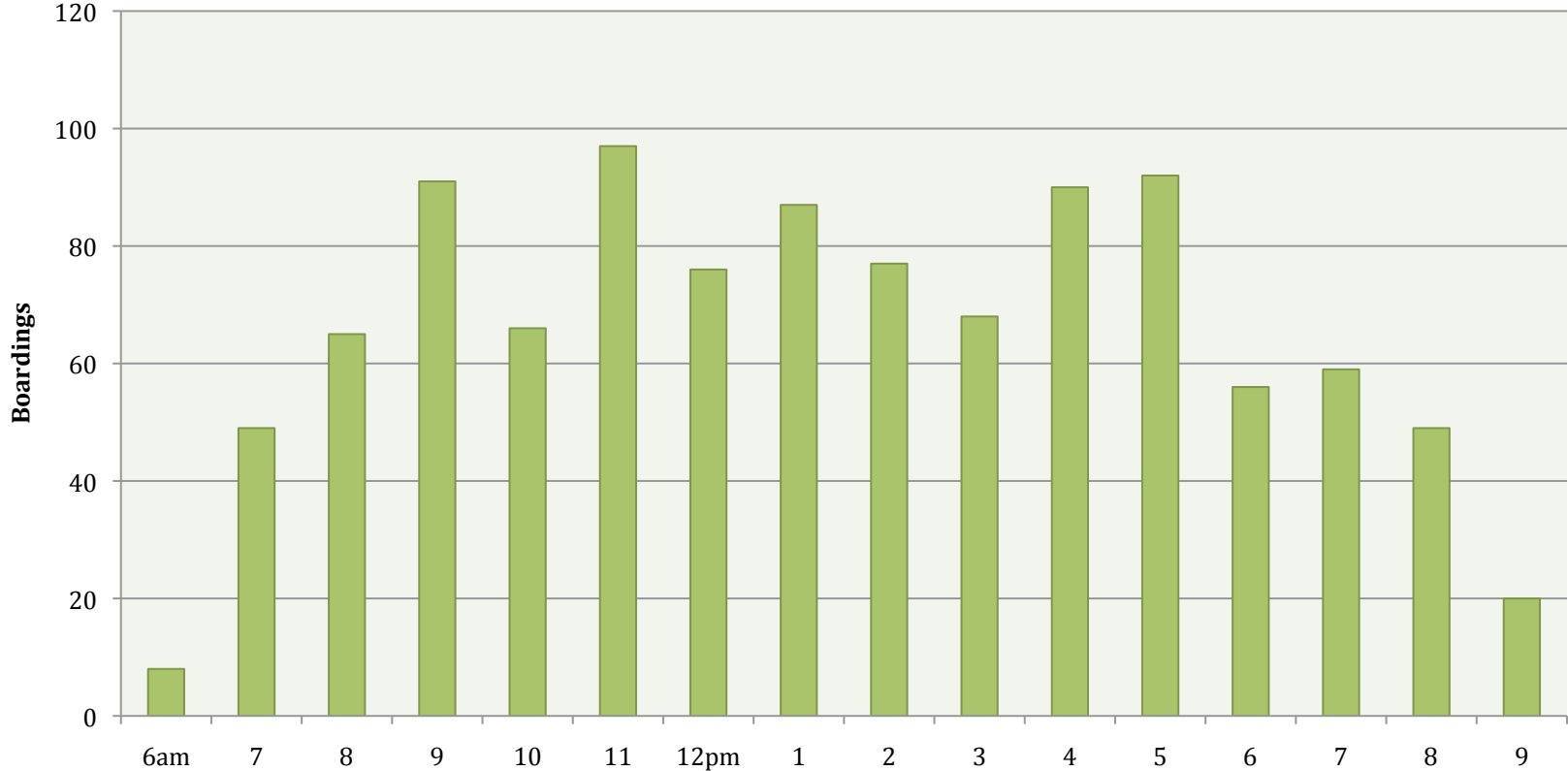
# Hourly Ridership - Tech Trolley



\*Fall 2010

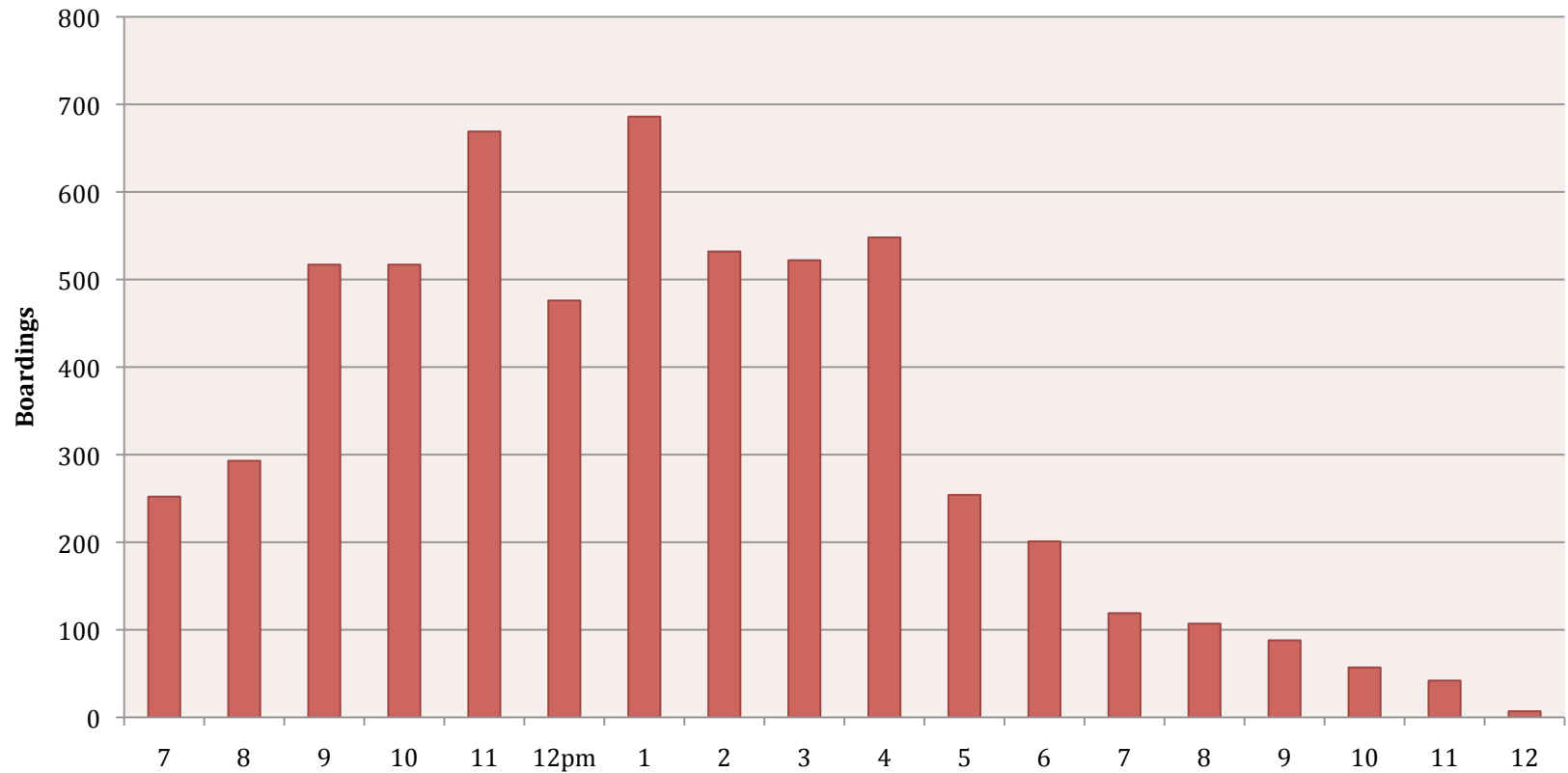


# Hourly Ridership - Green Route



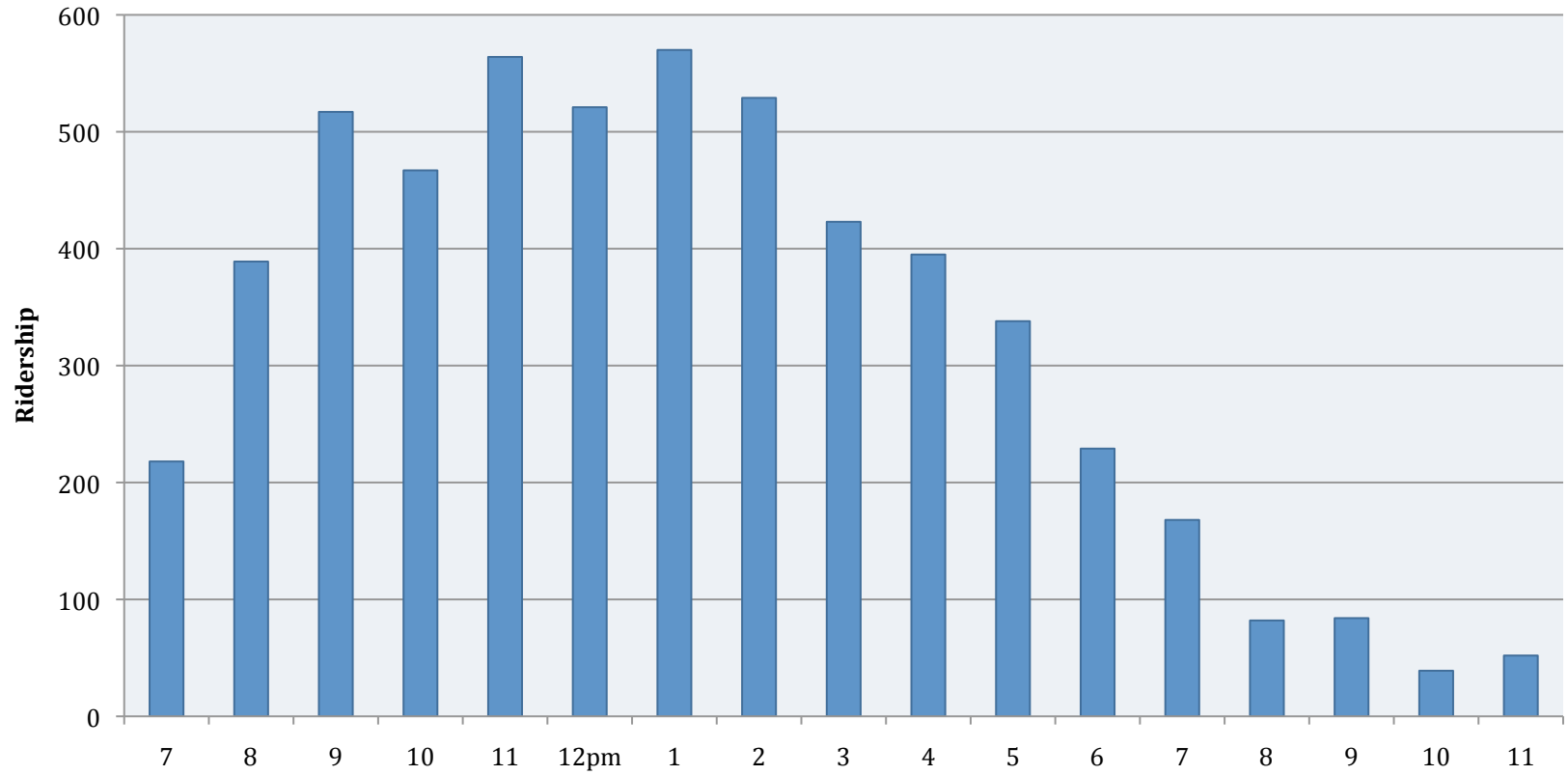
\*Fall 2010

## Hourly Ridership - Red Route



\*Fall 2010

## Hourly Ridership - Blue Route



\*Fall 2010