To: Tracey Cook, Assistant Vice Chancellor for Fiscal Affairs/Budget Director

From: Jim Kirk, Exec. Director IBPA

Re: FY13 Mandatory Fee Narratives

Date: February 2, 2012

This is a collection of the narratives for all of Georgia Tech’s mandatory fees. Note that we are only requesting increases in the Health Services fee and Transportation Fee.

We are submitting each fee’s required Excel schedules separately, along with the signed Mandatory Student Fee Participation Forms.
GEORGIA INSTITUTE OF TECHNOLOGY
MANDATORY FEES REQUESTED FOR FISCAL YEAR 2013

Mandatory Fee: Health Services

Current Fee Level FY12: $154 Fall/Spring -$100 Summer

Proposed Fee Level FY13: $160/Fall/Spring -$103 Summer

FY 2011 Revenue: $7,121,329

Fee Review Organization: Student Health Advisory Committee

Current Uses of Revenue:
Health Services provides medical, health education, and specialty services to eligible students and spouses. Physicians, Nurse Practitioners, Physician Assistants, Registered Nurses, and Medical Assistants offer professional expertise in all areas of primary care medicine. Psychiatric, Gynecological and Nutrition services are available as well. The facility includes 18 exam rooms, two observation rooms, two procedure rooms, Women’s and Psychiatry Clinics, Radiology, Laboratory, Pharmacy and Health Promotion. On-line scheduling and self check-in help to streamline the appointment process and decrease waiting time for patients.

General Services Covered by the Health Fee include:
Unlimited visits to physicians, nurse practitioners, physician assistants, and nurses in Primary Care and Women’s Health
X-ray/interpretation by radiologist Consultations with a pharmacist
EKG Travel Clinic consultations
Urgent care & first aid Flu shots
Some medications and lab tests Pregnancy testing
Health Promotion services Blood pressure screening

The health fee allows the following services to be offered at a low cost:
Psychiatry Clinic Laboratory testing
Allergy Clinic Prescription contraception
HIV testing Gynecological testing
Medical/orthopedic supplies Nutrition consultations
Travel medications

Eligibility determination is based on enrollment at Georgia Tech and payment of the health fee. Students taking 4 hours or more are automatically assessed this fee and are eligible upon registration. Students taking less than 4 hours, taking a semester off from class or participating in a cooperative program are eligible as long as they pay the health fee. Students’ spouses and domestic partners are also eligible as long as both the student and the spouse/domestic partner have paid the health fee.
Explanation of FY2013 Fee Request
Stamps Health Services (SHS) has an excellent track record of financial stewardship and providing high quality care to students at affordable rates. Last year the MSFAC approved increased funding of $4. Health Services is proposing a $6 fee increase for FY2013. The requested $6, or 4% increase in the Student Health Fee will permit our Student Health Center to address the following factors that are challenging their ability to provide quality care to students:

- medical inflation
- medical records improvements and the accompanying information technology requirements
- maintenance of competitive salaries to attract high quality healthcare professionals.

This fee increase is required to meet accreditation requirements, which ensure parents and students alike that we are meeting the increasingly complex medical requirements of the Georgia Tech campus community. This fee increase also is needed to cover substantial directed increases in institute overhead and increased fees for technical support for new systems (i.e. electronic health records implementation, immunization records processing, policy management system, etc.).

This increase will allow us to remain efficient, effective and most importantly help keep our students healthy and safe in FY2013. It will also allow us to remain committed to advancing our benchmarking programs and achieving accreditation.

Consequences if Request for Fee Increase is Not Approved
If the funding generated by this increase is not approved, the result will be extended appointment times, limits on services provided, and the imposition of fees for selected services, thus discouraging use of the facility.
GEORGIA INSTITUTE OF TECHNOLOGY
MANDATORY FEES REQUESTED FOR FISCAL YEAR 2013

Mandatory Fee: Transportation

Current Fee Level FY12: $76 Fall/Spring-$48 Summer

Proposed Fee Level FY13: $81 Fall/Spring-$51 Summer

FY 2011 Revenue: $3,825,068

Fee Review Organization: Parking and Transportation Advisory Committee

Current Uses of Revenue:
Fee revenue and other income from transportation operations are used for the day-to-day operation of the Tech Trolley, the Stinger Bus, and Stingerette services. The Stinger and Trolley offer multiple routes with 13 buses and 8 trolleys to transport people to various locations on campus, Technology Square, NARA/TEP, MARTA and Georgia Tech facilities along 14th Street.

Stinger service provides 10 continuously running buses (with 3 spares) operating Monday through Friday from 7:00 a.m. until 10:07 p.m. Shuttle service to Publix-Atlantic Station is provided from 10:10 a.m. to 5:45 p.m., Saturdays and Sundays. The Stingerette Van Escort Service provides after-hours call-in campus transportation for students, operating daily from 6:00 p.m. until 7:00 a.m. Disability transport service is available Monday through Friday from 7:30 a.m. to 6:00 p.m.

The Tech Trolley provides 6 continuously running trolleys (with 2 spares) operating Monday through Friday from 5:45 a.m. until 10:14 p.m.; from 10:00 a.m. to 6:38 p.m. on Saturdays; and from 3:00 p.m. to 9:50 p.m. on Sundays, providing service between the Campus Recreation Center and the Midtown MARTA Station. Service is also provided to the midtown Publix on evenings and weekends. The new Midnight Rambler provides nighttime transit service Sunday through Thursday from 8:54 p.m. to 3:21 a.m., connecting west to east campus. The route includes convenient stops at the new Clough Undergraduate Learning Center and the North Avenue Dining Hall. The Midnight Rambler is in service during fall and spring semesters only.

Fees are also used for capital expenses such as vehicle replacement, communication equipment, and transit shelters.

Transportation receives two major sources of revenue which include Student Fees and Institute Allocation dollars. This revenue represents approximately 93% of the department’s total revenue.
Trolley and Stinger services are currently provided through a contract with a private vendor - Groome Transportation, and Stingerette services are staffed by Parking and Transportation employees.

The current annual service hours are approximately 19,150 for the Trolley, 26,043 for the Stinger service and 18,300 hours for the Stingerette.

**Explanation of Fiscal 2013 Fee Request:**
To meet student needs as the campus changes, Parking and Transportation Services is submitting a request for a $5 fee increase for the Fall and Spring semesters of Fiscal Year 2013. With the opening of the North Avenue Dining hall and the Clough Commons (opened 24/7 year round), transportation nighttime services were extended in fiscal year 2012. The extension aided in preserving the safety and efficiency of nighttime student transportation at the Institute.

The requested fee increase for FY13, will allow the department to maintain the Institute’s current level of day and nighttime service provided to students – which covers a 5% increase in Stinger and Trolley contracted services. It also allows for an additional Midnight Rambler Trolley to service the campus 7 days per week to improve the nighttime service frequency to 15 minute intervals. The student representatives of the MSFAC requested the addition of the Midnight Rambler to aid in providing students safe nighttime transportation on campus, which is a priority for the students of Georgia Tech.

**Consequences If Request is Not Approved:**
If these monies are not approved, reductions in the Stinger and Trolley (including the Midnight Rambler), service hours will be required. For every dollar reduction this would require a cut in annual service hours by approximately 752 hours per year.
GEORGIA INSTITUTE OF TECHNOLOGY
MANDATORY FEES REQUESTED FOR FISCAL YEAR 2013

Mandatory Fee: Athletic Association

Current Fee Level FY12: $127 Fall/Spring summer $40

Proposed Fee Level FY13: $132 Fall/Spring summer $40 (Request Not Approved)

FY2011 Revenue: $4,786,859

Fee Review Organization: Georgia Tech Athletic Association

Current Uses of Revenue:
The Georgia Tech Athletic Association currently receives (for FY 2012) an athletic fee from the students that funds approximately 8.1% of the total athletic operating budget of $58,856,000. Athletic fee funding is essential to assuring that the Athletic Association produces student athletes who succeed on and off the field of competition.

The Athletic Association currently provides free general admission to all athletic events for GT students and works closely with student government to insure access by all students to as many of these events as possible. In FY 2012, the athletic fee increased $4 per semester. There was no increase in the athletic fee in FY 2011.

Explanation of Fiscal 2013 Fee Request:
Each fiscal year the GTAA must overcome financial challenges inherent to a program competing at the highest level of intercollegiate athletics. These challenges include the existence of several expense categories projected to grow as a result of factors outside the control of the Athletic Association. Scholarship costs rise as a result of state mandated tuition increases which are projected to grow significantly in the next several years. As a result of age and usage, Bobby Dodd Stadium incurs maintenance and upkeep expenses that range from $300,000 to $1 million annually. Deferring or reducing these expenses risks compromising the safety of customers attending athletic events. Finally, debt service is a fixed cost in the athletic budget that will increase annually for the next thirty years.

Competitive challenges limit the Athletic Association’s ability to continue minimizing growth in areas such as personnel expenses. In order to compete successfully Georgia Tech must provide salaries consistent with those paid by peer institutions. As a result, contracted salary growth is projected to produce increasing annual salary and benefit expenses.

While many of the expenses that GTAA incurs are fixed, long term and growing, the resources that GTAA utilizes to fund these costs are variable and in some cases decreasing. Ticket revenue, following a national trend, has decreased in recent years. In even number years, when Georgia, Virginia Tech and Clemson are not on the home football schedule, ticket and premium seating revenues decrease as much as 20% versus prior year. In addition, the economic downturn has increased the volatility in revenues associated with fund raising.
Stable, growing funding sources are needed to counter the presence of volatile funding sources existing in the GTAA budget. For many of Georgia Tech’s peer institutions, athletic fee revenues provide this needed stable funding. A study completed in October 2011 by the Georgia Tech Decision Support Group indicates that Georgia Tech’s current athletic fee is $31 (12%) below the market average paid by students of other ACC schools. Because Georgia Tech’s enrollment is smaller than that of many ACC schools, Georgia Tech’s student athletic fee revenue as a percentage of all athletic revenues is among the lowest in the conference. While Virginia’s athletic fee revenue will exceed $13 million in 2011-12 and Maryland’s will top $11 million, Georgia Tech’s revenue of $4,747,005 was higher than only the amounts received by Miami and Clemson (among the conference’s nine public fee receiving institutions).

The fee increase requested for 2012-13 will help Georgia Tech move closer to the conference average and provide stable funding to support a budget projected to exceed $57 million. Not approving this requested increase will create a $182,000 funding shortfall during a year when the GTAA will already be facing ticket and premium seating revenue decreases resulting from the reasons outlined above. For the GTAA to confront its financial challenges and compete successfully against conference peers, athletic fee funding must increase by a measurable amount annually.

**Consequences If Request Not Approved:**
In the short term, not approving the fee increase requested here will create the potential for the GTAA to reduce the amount of programs and services offered. For the long term, not approving the $5 per semester increase proposed here would increase the need for more dramatic athletic fee increases to be implemented in future years.

**Note:** This fee request was not approved by the MSFAC. Therefore the Athletic fee will remain at the current fee level.
GEORGIA INSTITUTE OF TECHNOLOGY
MANDATORY FEES REQUESTED FOR FISCAL YEAR 2013

Mandatory Fee: CRC Facility Fee

Current Fee Level FY12: $54  Fall/Spring, summer $36

Proposed Fee Level FY13: $54  Fall/Spring, summer $36

FY2011 Revenue: $2,240,458

Fee Review Organization: Student Government Association

Current Uses of Revenue:

The Recreation Facility fee is used to help cover the debt service for the Campus Recreation Center.

Recommendation: No fee increase is recommended for this fee.

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MANDATORY FEES REQUESTED FOR FISCAL YEAR 2013

Mandatory Fee: Student Activity Fee

Current Fee Level FY12: $123 Fall/Spring, $62 summer

Proposed Fee Level FY13: $123 Fall /Spring,$62 summer

FY 2011 Revenue: $4,818,244

Fee Review Organization: Student Government Association

Current Uses of Revenue:
The Student Activity Fee (SAF) is used to support various organizations benefiting students, such as the Campus Recreation Center (CRC), the Student Center, Student Publications, Intramurals and student-run organizations. The student activity fee is administered through the Student Government Association (SGA).

Over the past six years the number of students enrolled at Georgia Tech has increased steadily starting at 16,000 students in the fall of 2005 to the current enrollment of 20,000 students. This increase in enrollment correlates directly to an increase in the use of the primary facilities that the SAF supports, particularly the CRC and the Student Center.

There has also been an increase in the number of student organizations on campus. For the past several years SGA has received well over $5 million in funding requests annually. The SAF, which is the only source of funding for such requests, reached its highest level of funding in Spring 2009, generating $4,369,838 in allocations.

Due to the other requested fee increases for FY2013, the Student Activity fee will remain at the current level and an increase is not requested.
Mandatory Fee: Technology

Current Fee Level FY12: $107 per semester

Proposed Fee Level FY13: $107 per semester

FY 2011 Revenue: $5,097,835

Fee Review Organization: Technology Fee Committee

Current Uses of Revenue:

The Technology Fee was implemented at Georgia Tech in fiscal year 1997. Tech was one of only four institutions in the university system to be granted approval for the fee at that time. The fee was initiated to help meet the ever-increasing demand and need for technological funding, as it became evident that traditional sources of funding could not keep pace with the need for technology expenditures. All units of the University System now have a technology fee in place.

The Technology Fee is used:

"to fund refurbishment of existing technology-based education equipment and innovative projects for the use of technology in education in the 21st century. Funds for refurbishment of technology should be made available on a broad, equitable basis to ensure modern technology for all students. Simultaneously, funds to develop new applications of new technologies enhancing education in the future should be funded through a competitive proposal process." (Technology Fee Policy)

Recommendation: The Technology Fee Committee while recognizing the steadily increasing technology needs for all programs, especially for basic classroom technology, a request will not be made for an increase in this fee for FY2013 in consideration of other fee increases requested.

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