Georgia Institute of Technology  
Tuition and Fees Comparison for Public Peer Institutions  
FY 2012

Executive Summary

Georgia Tech (GIT) conducts an analysis of tuition and fees at our public peer institutions on an annual basis. This analysis enables Georgia Tech to develop a business case for its proposed tuition structure for the ensuing academic year. As a result of this analysis in FY 2009, Georgia Tech proposed a three-year model that moved the in-state undergraduate, graduate and MBA tuition levels to the projected average of its public peers by FY 2012. The Board of Regents (BOR) approved an increase consistent with the model for FY 2010 and in FY 2011, Georgia Tech voluntarily extended the time frame to four years. The BOR approved increases of 25% in FY2010 and 16% for FY 2011. For 2012, however, the BOR approved a 3% increase in tuition going from $7,070 to $7,282 and a 192% increase in the special institutional fee, going from $388 in 2011 to $1,088. Out-of-state tuition is now within 5% of the average of our public peers for undergraduates, while for graduate students, we have exceeded the 75th percentile. Georgia Tech still has a significant gap to close to achieve the public peer averages for in-state tuition at the undergraduate and graduate levels where we are below market by 32% and 13% respectively.

Undergraduate Student In-State Tuition Comparison: Georgia Tech is now 32% ($3,200) behind our public peer average.

Undergraduate Student Out-of-State Tuition Comparison: Georgia Tech is now 5% ($1,270) behind our public peer average.

Graduate Student In-State Tuition Comparison: Georgia Tech is now 13% ($1,280) behind our public peer average.

Graduate Student Out-of-State Tuition Comparison: Georgia Tech has reached the public peer 75th percentile.

It should be noted that in-state MBA tuition is now within 5% of the public peer average and out-of-state MBA tuition is within 4%. Since GIT is now making significant progress in attaining the in-state MBA market rate for its public peers, we will consider the MBA separately in the context of our graduate programs with tuition differentials.

Georgia Tech is mindful of the current situation with regard to tuition, especially as any increases will impact our students, both in-state and out-of-state, and the potential effect on the HOPE Scholarship Program. Over the next several weeks, we will develop a proposal that considers these factors as well as Georgia Tech’s financial future. We will work with the Board of Regents and the University System of Georgia (USG) staff to ensure that our proposal makes a strong business case for any increase. We would also request that we be empowered to explore and propose innovative tuition plans. For example, five public peers (Illinois, Michigan, Purdue, Texas A&M and UT-Austin) now charge a differential at the undergraduate level for engineering. The annual differentials range from $420 at UT-Austin to $4,824 at Illinois. The difference to fund an engineering education is recognized already in the USG funding formula but it is not so within the tuition structure. We would also like to consider a tuition differential for international students at both the undergraduate and graduate levels so in addition to out-of-state tuition, we can assess out-of-country tuition as well. Finally, Georgia Tech’s graduate students have requested that we review the feasibility of rolling the special institutional fee into their tuition to enable the fee to be paid as part of the tuition remission program. While these are only ideas at this point in time, GIT is committed to fully analyzing their impact before any proposals are made to the USG and the Board of Regents.
Georgia Institute of Technology  
Tuition and Fees Comparison for Public Peer Institutions  
FY 2012

Introduction and Methodology

Georgia Tech’s peer institution group, as approved by the University System of Georgia, includes 13 public and seven private institutions. Public peers include:

- North Carolina State University
- Pennsylvania State University
- Purdue University
- Texas A & M University
- University of California – Berkeley
- University of California - Los Angeles
- University of Florida
- University of Illinois - Urbana-Champaign
- University of Michigan - Ann Arbor
- University of Minnesota
- University of Texas – Austin
- University of Washington – Seattle
- Virginia Polytechnic Institute & State University

Private peers include:

- California Institute of Technology
- Carnegie Mellon University
- Cornell University
- Johns Hopkins University
- Massachusetts Institute of Technology
- Northwestern University
- Stanford University

An analysis of tuition and fees for FY 2012 was completed to show Georgia Tech’s standing relative to our public peer institutions. Tuition and fees data were gathered using the University of Virginia’s Annual Tuition and Fees Survey for FY2012. The means, medians and 75th percentiles for tuition were calculated for the 13 public peers at the undergraduate and graduate levels for in-state and out-of-state students. Appendix 1 (page 9) shows the annual tuition charges at our public peer institutions for the current academic year. Appendix 2 on page 10 shows a ranked comparison of tuition for Georgia Tech relative to its public peers. Appendix 3 depicts tuition data graphically for in-state and out-of-state undergraduate and graduate students. Appendix 4 provides a summary of total tuition and fees for our public peers from 2009 through 2012.
Summary of Findings

Despite significant increases since 2009, Georgia Tech continues to lag behind public peer averages for in-state tuition at the undergraduate and graduate levels. Furthermore, we are no longer comparable to the market rate for out-of-state tuition at the undergraduate level where we are now 5% behind our public peer average. Table 1 below shows the peer averages comparing 2012 to 2011. Opportunities continue to be available to bring Georgia Tech’s tuition in line with the market, particularly for in-state students at both levels as well as for out-of-state undergraduates.

Table 1: Summary of Public Peer Mean Tuition compared to Georgia Tech, 2012 vs. 2011

<table>
<thead>
<tr>
<th>Institution</th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>In-State Tuition</td>
<td>Out-of-State Tuition</td>
</tr>
<tr>
<td>Public Peer Mean - 2012</td>
<td>$9,581</td>
<td>$26,761</td>
</tr>
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<td>Public Peer Mean - 2011</td>
<td>$8,628</td>
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</tr>
<tr>
<td>Percent Change</td>
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<td>6%</td>
</tr>
<tr>
<td>Georgia Tech - 2012</td>
<td>$7,282</td>
<td>$25,492</td>
</tr>
<tr>
<td>Georgia Tech - 2011</td>
<td>$7,070</td>
<td>$25,280</td>
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<td>Percent Change</td>
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Difference between Georgia Tech and Public Peer Mean

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<tr>
<th></th>
<th>Dollar Amount</th>
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<tr>
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<td>$2,299</td>
<td>$1,269</td>
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<tr>
<td>Percentage - 2012</td>
<td>32%</td>
<td>5%</td>
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<tr>
<td>Dollar Amount-2011</td>
<td>$1,752 (246)</td>
<td>$2,596 (3.064)</td>
</tr>
<tr>
<td>Percentage - 2011</td>
<td>22%</td>
<td>0%</td>
</tr>
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</table>
Undergraduate Tuition

Undergraduate In-State Tuition

Georgia Tech’s annual tuition for in-state undergraduates for FY2012 is $7,282; the public peers’ in-state average is $9,581, or $2,299 above GIT (32%). In 2012, the public peer mean tuition increased by 11% for in-state and 6% for out-of-state undergraduates. While the gap between Georgia Tech and the public peer in-state average had been narrowing, this is no longer the case. Significant increases in tuition at peers who were already charging more than Georgia Tech reduced the impact of Georgia Tech’s move to the market rate through FY2011 and further widened the gap with GIT’s nominal increase in tuition in FY2012.

Figure 1: Undergraduate In-State Tuition

<table>
<thead>
<tr>
<th>Georgia Tech Undergraduate In-State Tuition</th>
<th>FY2009-2012</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>2009 (Base)</td>
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<tr>
<td>Georgia Tech</td>
<td>$4,856</td>
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<tr>
<td>Public Peer In-State Average</td>
<td>$7,230</td>
</tr>
</tbody>
</table>
Georgia Institute of Technology  
Tuition and Fees Comparison for Public Peer Institutions  
FY 2012

**Undergraduate Out-of-State Tuition**  
*Georgia Tech is now 5% ($1,269) behind our public peer average, charging $25,492 annually vs. the peer average of $26,761.* In FY2009 and FY2010, Georgia Tech’s tuition for out-of-state undergraduates exceeded the public peer average. In FY2011, GIT’s tuition charged to out-of-state undergraduates was virtually the same as what was charged by our public peers. Where Georgia Tech reached the public peer out-of-state market rate in 2011, significant increases implemented by our peers for FY2012 show that we are now losing ground by being 5% below the market average. On average, out-of-state undergraduate tuition increased by 6% per year since FY2009.

**Figure 2: Undergraduate Out-of-State Tuition**

<table>
<thead>
<tr>
<th>Georgia Tech Undergraduate Out-of-State Tuition</th>
<th>FY2009-2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009 (Base)</td>
<td>2010</td>
</tr>
<tr>
<td>Georgia Tech</td>
<td>$23,998</td>
</tr>
<tr>
<td>Public Peer In-State Average</td>
<td>$22,500</td>
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</table>
Georgia Institute of Technology
Tuition and Fees Comparison for Public Peer Institutions
FY 2012

**Graduate Tuition**

In 2012, the public peers’ mean tuition increased by 10% for in-state students and 6% for out-of-state students at the graduate level. Georgia Tech’s out-of-state graduate tuition continues to be approximately 10% above the public peer average and has moved past the 75th percentile.

**Graduate In-State Tuition**

*Georgia Tech’s annual tuition for in-state graduate students is $9,986. Our public peers’ in-state average is $11,267, which is $1,281 above GIT (13%).* The public peer average for graduate in-state tuition increased on average by 9.3% between 2009 and 2012, resulting in a 13% difference between Georgia Tech’s graduate in-state tuition and the average.

![Figure 3: Graduate In-State Tuition](image)

<table>
<thead>
<tr>
<th>Georgia Tech Graduate In-State Tuition FY2009-2012</th>
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<tbody>
<tr>
<td>2009 (Base)</td>
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<tr>
<td>Georgia Tech</td>
</tr>
<tr>
<td>Public Peer In-State Average</td>
</tr>
</tbody>
</table>
Graduate Out-of-State Tuition
Tuition for out-of-state graduate students exceeds the 75th percentile of the public peers. The public peer average increased by about 5.3% annually between 2009 and 2012.

Figure 4: Graduate Out-of-State Tuition

Despite significant increases since 2009, Georgia Tech continues to lag behind public peer averages for in-state tuition at the undergraduate and graduate levels. Furthermore, we are no longer at the comparable market rate for out-of-state tuition at the undergraduate level where we are now 5% behind our public peer average. Out-of-state graduate tuition continues to perform above the market rate of our public peers. Opportunities continue to be available to bring Georgia Tech’s tuition in line with the market, particularly for in-state students at both levels as well as for out-of-state undergraduates.
Report Appendices:

**Tuition Only**
Appendix 1: Public Peer Tuition, FY 2012

Appendix 2: Rank Comparison of Annual Tuition for Public Peers, FY2012

Appendix 3: Comparison of Annual Tuition for Public Peers, FY2012 (Charts)

**Tuition and Fees**
Appendix 5: Public Peer Tuition & Fees, FY 2012

Appendix 6: Rank Comparison of Annual Tuition & Fees for Public Peers-FY2012

Appendix 7: Comparison of Annual Tuition & Fees for Public Peers, FY2012 (Charts)

Appendix 8: Total Tuition & Fees for Public Peers FY 2009-FY 2012
# Comparison of Peer Tuition

## FY2011-2012

<table>
<thead>
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<th>Institution</th>
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<th>MBA</th>
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<tr>
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<td>In-State</td>
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<td>In-State</td>
</tr>
<tr>
<td>Florida</td>
<td>$4,060</td>
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</tr>
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<td>NC State</td>
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<tr>
<td>Penn State</td>
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<td>Purdue</td>
<td>$8,893</td>
<td>$27,061</td>
<td>$8,893</td>
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<tr>
<td>Texas A&amp;M</td>
<td>$5,297</td>
<td>$20,687</td>
<td>$5,437</td>
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<tr>
<td>UC-Berkeley</td>
<td>$11,220</td>
<td>$34,098</td>
<td>$11,220</td>
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<td>$11,220</td>
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<td>UT-Austin</td>
<td>$9,794</td>
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<table>
<thead>
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<table>
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<tr>
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<tr>
<td>Peer 75th Percentile</td>
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<table>
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</tr>
<tr>
<td>Peer Median</td>
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<tr>
<td>Peer 75th Percentile</td>
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Tuition is less than GT
## Public Peer Tuition Comparison-FY2012

### Undergraduate

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<td>Washington</td>
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<td>Florida</td>
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### Graduate

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</tr>
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<tr>
<td>Texas A&amp;M</td>
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### MBA

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<tbody>
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Appendix 2
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<tr>
<th>Institution</th>
<th>FY 2012 Tuition</th>
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<tbody>
<tr>
<td>Peer Avera</td>
<td>$9,581</td>
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<tr>
<td>Peer 75th Percentile</td>
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</tr>
</tbody>
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![Graph showing Undergraduate In-State Tuition for Public Peer Institutions FY 2012](image-url)
Georgia Institute of Technology
Undergraduate Out-of-State Tuition
Public Peer Institutions
FY 2012

Peer Average: $26,761
Peer 75th Percentile: $32,506
Georgia Institute of Technology
Graduate In-State Tuition
Public Peer Institutions
FY 2012

Michigan
Penn State
Minnesota
Washington
UCLA
UC-Berkeley
Illinois-UC
UT-Austin
Florida
Virginia Tech
Georgia Tech
Purdue
NC State
Texas A&M

Peer Average: $11,267
Peer 75th Percentile: $12,070
Georgia Institute of Technology
Graduate Out-of-State Tuition
Public Peer Institutions
FY 2012

Michigan
Penn State
Purdue
Georgia Tech
Florida
UCLA
UC-Berkeley
Washington
Illinois-UC
Minnesota
UT-Austin
Virginia Tech
NC State
Texas A&M

Peer Average: $24,235
Peer 75th Percentile: $26,822
## Georgia Institute of Technology
### Decision Support Group
### Comparison of Peer Total Tuition & Required Fees
### FY2011-2012

<table>
<thead>
<tr>
<th>Institution</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>MBA</th>
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<td>Georgia Tech</td>
<td>$9,652</td>
<td>$27,862</td>
<td>$12,356</td>
</tr>
</tbody>
</table>

| Rank              | 10 of 14      | 9 of 14   | 8 of 14 | 4 of 14     | 5 of 14 | 7 of 14     |

### Difference between GT and:

| Peer Average | ($1,339) | ($434) | ($294) | $3,505 | ($559) | ($668) |
| Peer Median  | ($922)   | ($196) | ($206) | $1,702 | $3,726 | $208   |
| Peer 75th Percentile | ($3,183) | ($4,644) | ($1,906) | $1,293 | ($6,748) | ($8,050) |

### Percentage Difference between GT and:

| Peer Average | -14% | -2% | -2% | 12% | -2% | -2% |
| Peer Median  | -10% | -1% | -2% | 6%  | 14% | 1%  |
| Peer 75th Percentile | -33% | -17% | -15% | 4%  | -25% | -21% |

Tuition/Fees are less than GT
## Tuition and Fees Public Peer Comparison-FY2012

### Undergraduate

<table>
<thead>
<tr>
<th>Peer</th>
<th>In-State</th>
<th>Out-of-State</th>
</tr>
</thead>
<tbody>
<tr>
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<td>$15,984</td>
<td>$37,782</td>
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<tr>
<td>Illinois-UC</td>
<td>$14,276</td>
<td>$35,713</td>
</tr>
<tr>
<td>Minnesota</td>
<td>$13,022</td>
<td>$28,418</td>
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<tr>
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<td>$12,835</td>
<td>$32,506</td>
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### Graduate

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<td>$27,862</td>
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<tr>
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<td>Virginia Tech</td>
<td>$11,705</td>
<td>$22,694</td>
</tr>
<tr>
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<td>$20,409</td>
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<tr>
<td>Purdue</td>
<td>$9,478</td>
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<tr>
<td>Texas A&amp;M</td>
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<tr>
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### MBA

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Georgia Institute of Technology
Undergraduate In-State Tuition & Fees
Public Peer Institutions
FY 2012

Penn State
Illinois-UC
Minnesota
UC-Berkeley
UCLA
Michigan
Washington
Virginia Tech
UT-Austin
Georgia Tech
Purdue
Texas A&M
NC State
Florida

Peer Average $10,991
Peer 75th Percentile $12,835
Georgia Institute of Technology
Undergraduate Out-of-State Tuition & Fees
Public Peer Institutions
FY 2012

Michigan
UC-Berkeley
UCLA
UT-Austin
Illinois-UC
Penn State
Washington
Florida
Georgia Tech
Purdue
Virginia Tech
Texas A&M
NC State
Minnesota

Peer Average $28,296
Peer 75th Percentile $32,506
Georgia Institute of Technology
Graduate In-State Tuition & Fees
Public Peer Institutions
FY 2012

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<tr>
<th>Institution</th>
<th>Peer Average</th>
<th>Peer 75th Percentile</th>
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<tr>
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<tr>
<td>Minnesota</td>
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<td>$14,000</td>
</tr>
<tr>
<td>Illinois-UC</td>
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<td>$13,000</td>
</tr>
<tr>
<td>Washington</td>
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<td>$12,000</td>
</tr>
<tr>
<td>UC-Berkeley</td>
<td>$11,000</td>
<td>$13,000</td>
</tr>
<tr>
<td>UCLA</td>
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<td>$13,000</td>
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<tr>
<td>Georgia Tech</td>
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<tr>
<td>Florida</td>
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<tr>
<td>Texas A&amp;M</td>
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<tr>
<td>NC State</td>
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<td>$10,000</td>
</tr>
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</table>

Note: The chart compares graduate in-state tuition and fees for various public peer institutions in FY 2012. ThePeer Average is compared with the Peer 75th Percentile to provide context for tuition costs.
Georgia Institute of Technology
Undergraduate Out-of-State Tuition & Fees
Public Peer Institutions
FY 2012

- Peer Average $25,725
- Peer 75th Percentile $27,937
Summary of Public Peer Undergraduate Tuition and Fees
2009-2012 (Sorted by FY 2012 Total Tuition & Required Fees)

<table>
<thead>
<tr>
<th>Level</th>
<th>Residency</th>
<th>Institution</th>
<th>2009 Total Tuition &amp; Required Fees</th>
<th>2010 Total Tuition &amp; Required Fees</th>
<th>2011 Total Tuition &amp; Required Fees</th>
<th>2012 Total Tuition &amp; Required Fees</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>Rank</td>
<td>Rank</td>
<td>Rank</td>
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<td>Purdue</td>
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<td>$15,293</td>
<td>$16,503</td>
<td>$18,022</td>
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</tbody>
</table>

2009-2012 Change:

- $2,278, 17%
- $2,170, 18%
- $2,388, 22%
- $3,903, 44%
- $4,376, 53%
- $3,772, 55%
- $2,311, 28%
- $1,262, 15%
- $3,612, 60%
- $1,728, 22%
- $575, 7%
- $1,744, 33%
- $6,173, 21%
- $6,646, 23%
- $4,746, 17%
- $2,528, 10%
- $3,126, 13%
- $4,839, 21%
- $7,311, 35%
- $2,680, 11%
- $4,422, 19%
- $3,655, 18%
- $1,625, 7%
- $2,285, 13%
- $3,388, 23%
## Summary of Public Peer Graduate Tuition and Fees
2009-2012 (Sorted by FY 2012 Total Tuition & Required Fees)

<table>
<thead>
<tr>
<th>Level</th>
<th>Residency</th>
<th>Institution</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2009-2012 Change</th>
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<tbody>
<tr>
<td></td>
<td></td>
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<td>Total Tuition &amp; Required Fees</td>
<td>Rank</td>
<td>Total Tuition &amp; Required Fees</td>
<td>Rank</td>
<td>Total Tuition &amp; Required Fees</td>
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