Budget 101: "The Colors of Money"

FY2023



Outline

- I. Budget Structure and Terminology
- II. Building Blocks of Georgia Tech's Operating Budget
- III. Allowable Uses for Funding Sources



I. Budget Structure and Terminology



State of Georgia <u>Organizational Chart</u>

State of Georgia

Board of Regents (constitutional agency)

University System of Georgia





State of Georgia Budget Cycle

- Georgia Budget Cycle:
 - Legislative session January through April
 - 2 Budgets passed each year General and Amended
 - Program based budgeting
- 3 Budget Offices:
 - Governor's Office of Planning and Budget (OPB)
 - Releases budget instructions early August
 - Budget plans are due around September 1
 - Releases Governor's Budget Recommendation to the General Assembly in January
 - House Budget & Research Office (HBO)
 - First chamber to pass the amended and general budget
 - Senate Budget and Evaluation Office (SBEO)
 - Final chamber to pass the amended and general budget



University System of Georgia – Formula Funding for State Appropriations

- USG has been formula funded since 1963.
- Current "Formula for Excellence" in place since 1982
- Formula serves as agreement between the USG, the Governor, the House and the Senate
- Enrollment Growth recognized and funded either wholly or partially in most years
- Enrollment Earnings
 - Uses credit hours
 - System-wide algorithm to adjust funding based on credit hours
 - Intended to fund faculty, staff, and support associated with credit hour change
 - Due to the lengthy budget cycle, funding lags credit hours by 2 years
 - FY 22 allocation will be driven by FY 20 enrollment
 - FY 23 allocation will be driven by FY 21 enrollment



Enrollment Earnings – cont.

- 1. USG Formula Funding Base
 - Instruction
 - Calculation based on credit hours with value assigned by the program of student and level of the student
 - Includes Academic Salary based on predetermined amounts
 - Research
 - Includes Academic Salary based on predetermined amounts associated with graduate students from Instruction
- 2. Academic Support 18.9% X Total Funding Base
- 3. Student Support 26.9% X Total Funding Base
- 4. Technology Factor 1.7% X (1+2+3) total Formula Funding
- 5. Revenue Adjustment Reduce (1+2+3+4) by 25% for assumed local revenue



Enrollment Earnings – cont.

Direct "Classroom" Instruction

- Calculation based on Semester Credit Hours (Use Actual Credit Hour Data)
- Two-year funding delay
- Hours Categorized Into Five Groups
 - 1: Law, Letters, Library Science, Psychology, Social Science
 - 2: Area Studies, Business, Communications, Education...
 - 3: Architecture, Engineering, Health Professions
 - 4: Remedial Programs (Lowest Cost)
 - 5: Medicine, Dentistry, Veterinary Medicine (Highest Cost)
- Hours Further Categorized By Class Level
 - Lower (Freshmen/Sophomore)
 - Upper (Jr/Sr)
- Graduate



Enrollment Earnings – cont.

 USG Formula Instruction Earnings – per semester hour

Group	Lower	Upper	Graduate
Group 1	\$96.04	\$130.72	\$290.66
Group 2	\$112.11	\$126.58	\$196.76
Group 3	\$158.01	\$190.62	\$414.15
Group 4	\$46.78		
Group 5			\$713.39



University System of Georgia – Earmarked Funding

- Georgia Tech also receives earmarked funds for:
 - Fringe Benefits:
 - Health Insurance
 - Retirement (TRS/ORP)
 - FICA
 - Liability, Unemployment and Workers Compensation
 - Maintenance and Operations (M&O) on new Resident Instruction (RI) square footage
 - \$7.32 per sq ft for maint. and utilities
 - Major Repairs and Rehabilitation (MRR) ~\$5M \$6M per year that must be spent on approved projects



Building the Budget – Tuition & Fees

- BOR approves tuition and mandatory fee rates
 - Groundwork is often laid in advance with justification from GT leadership
 - Factors may include: political climate, peer tuition rates, history of increases
 - Approved rate increases can vary by graduate, undergraduate, resident and non-resident, and professional school tuition
 - Mandatory Fee Rate increase requests from Mandatory Student Fee Advisory Committee to President to BOR
 - Housing and Dining Fees approved by the BOR
 - Elective Fees are mostly approved at the Institute level and reported to BOR – Course Fees eliminated in Fall 2020
 - Student affordability is the mantra

(last tuition increase was FY20 2.5% UG/2% Grad)



Building the Budget – Indirect Cost

- Portion (10/46) of Indirect Cost recoveries (ICR) retained by GT Research Corporation (GTRC) to:
 - Cover operating costs
 - Provide grants back to RI units for faculty start-up & cost sharing
- Remainder (36/46) comes to Resident Instruction
- F&A = Facilities and Administration (aka Indirect or Overhead) costs which benefit research but cannot be charged directly to sponsors.
- F&A Rate = mechanism used to reimburse the Institute for these costs which support sponsored activities.
- The rate is applied as a percentage on every eligible direct cost dollar charged to a sponsored award.
 - (Eligible Direct Costs x F&A Rate = Indirect Cost Recovery)
 - \$85M in FY20 for GT Resident Instruction units (excludes GTRI)
- Application of the rate represents a source of cash inflows, but the inflows are NOT really revenue they are a <u>reimbursement of costs incurred</u>.
- There is NO PROFIT built into the Institute's rates.



F&A Cost Components

Facilities (F)

- Building Costs
- Maintenance
- Custodial
- Grounds
- Utilities
- Equipment/Maintenance
- Insurance
- Public Safety
- Library



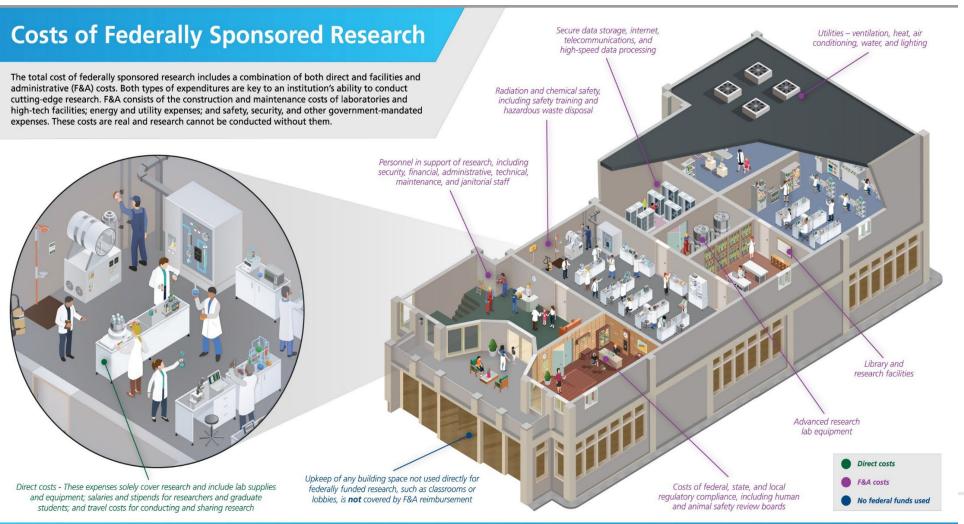
Administrative (A)

- Dean's Offices
- Admin. activities of Researchers
- Academic Finance Offices
- Human Resources / Payroll
- Procurement
- Controller's Office
- Grants & Contracts Accounting
- Sponsored Programs & Compliance





Facilities & Administrative Costs















Two Principal GT Budgets:

- 1. Operating Budget ongoing operations including:
 - Colleges instruction and research
 - Interdisciplinary Research Institutes
 - Student support services
 - Facilities and leases
 - Administrative support
- 2. <u>Capital Budget</u> one-time major capital investments including:
 - Price Gilbert Library and Crosland Tower Renovation
 - Campus Center
 - Tech Square Phase III



Operating Budgeting/Accounting by Major Fund Area:

- <u>Resident Instruction</u> core operations of GT research, instruction, administration, facilities, student services
 - General Operations (see next slide) (FD1xxxx)
 - DSS (FD14xxx)
 - Sponsored (FD2xxxx)
- <u>Auxiliary Enterprises</u> business-like operations funded through fees (FD12xxx)
 - Parking, transportation, housing, dining, student health, retail
- <u>Student Activities</u> mandatory and earmarked student fees for funding of Campus Recreation Center, Student Center, and student organizations (FD13xxx)
- <u>B-Units</u> Georgia Tech Research Institute, Enterprise Innovation Institute



<u>General Operations</u> – general revenue in Resident Instruction from any of the sources below:

- 1. <u>State</u> appropriations approved by General Assembly & Board of Regents (FD10000)
- 2. <u>Tuition</u> general tuition and tuition earmarked for specific programs (FD10500)
- 3. Other General includes Special Institutional Fee (SIF) and other student fees (FD10600)
- 4. <u>Indirect Cost Recoveries</u> "overhead" revenue from sponsored grants & contracts (FD15000)
- 5. <u>Technology Fee</u> mandatory student fee (FD16000)



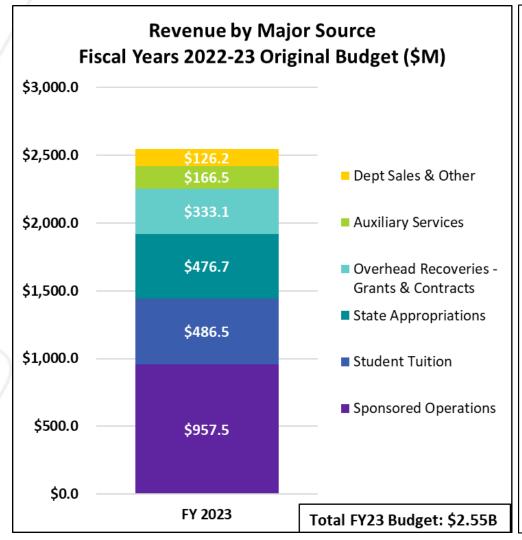
Foundation Data Model (FDM)

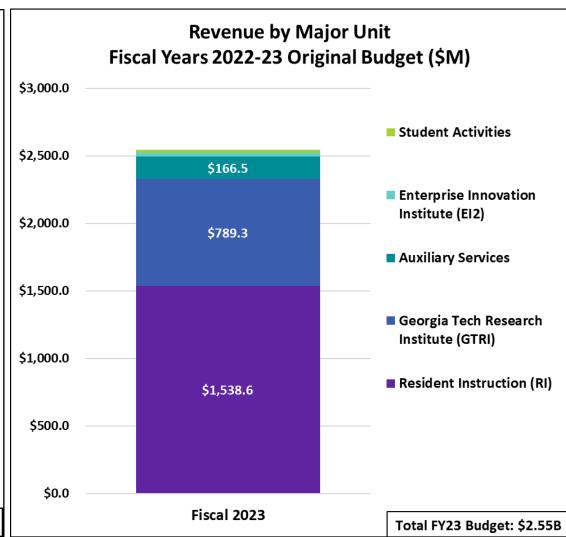
- <u>Driver Worktag</u> indicates the primary business purpose to which a transaction is related
 - Types: Designated, Grant, Gift, Project, Custodial Entity
 - Each driver worktag is assigned related worktags that ties to the University System of Georgia (USG) Chart of accounts:
 - Fund FDxxxxx
 - Function FNxxxxx
 - <u>Examples</u>: instruction, research, public service, support areas
 - Class −CLxxxxx
- <u>Ledger Account</u> specified revenue and expenditures accounts by the (USG)
 - Revenue Category (RC) GT Discretion
 - Spend Category (SC) GT Discretion
- <u>Cost Center</u> identifies a unit within the organization where payroll, operating expenses, revenue and budget are tracked.
 Georgia
 Tech

II. Building Blocks of Georgia Tech's Operating Budget

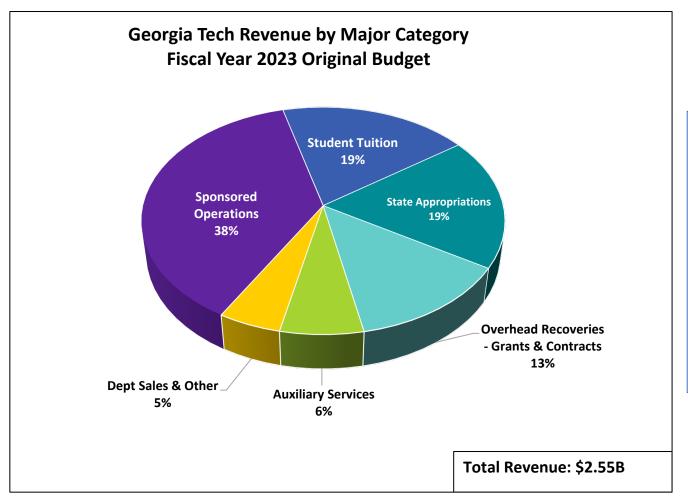


Operating Budget: Building Blocks by Source & Major Unit





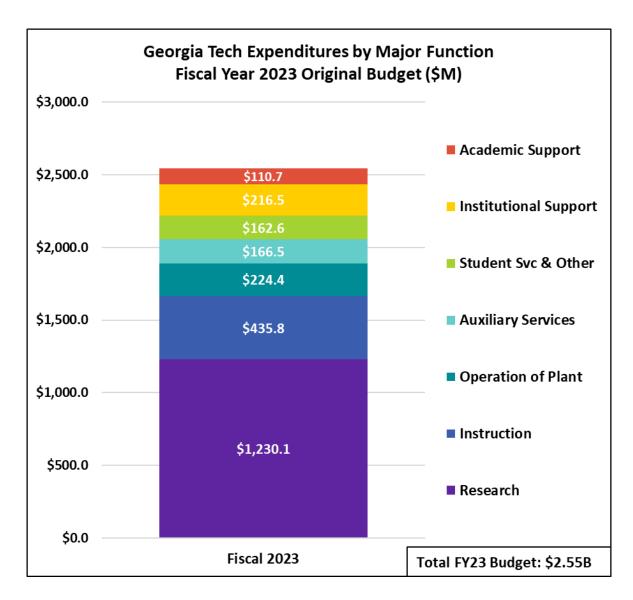
Where does the money come from?



Total	100%	
DSS/Other	<u>5%</u>	
Indirect Cost Recoveries**	13%	
Auxiliary *	6%	
State	19%	
Tuition	19%	
Sponsored	38%	

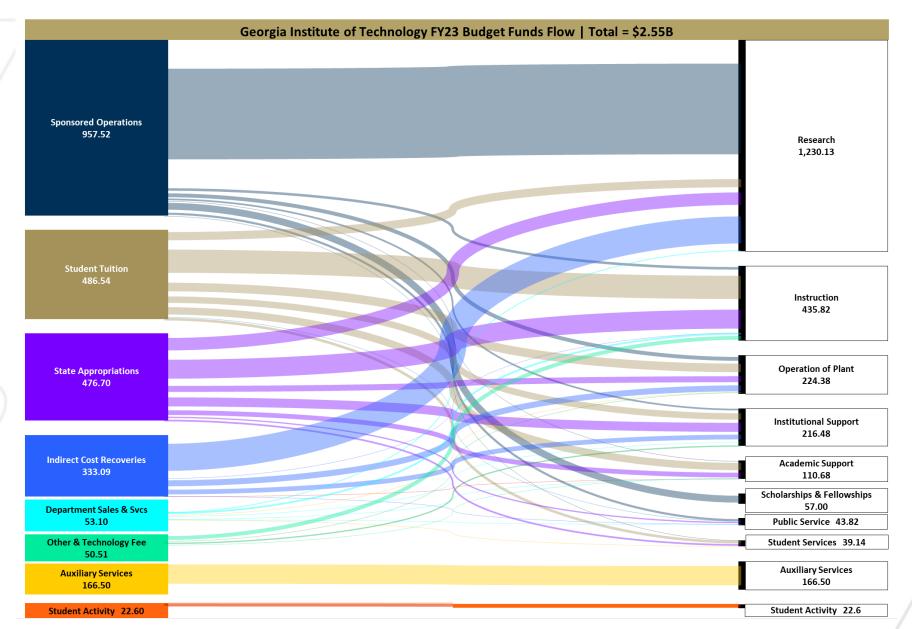


Where does the money go?



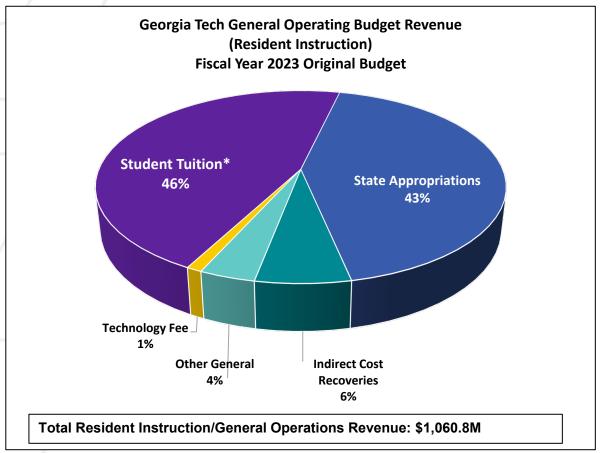


FY23 Flow of Funds

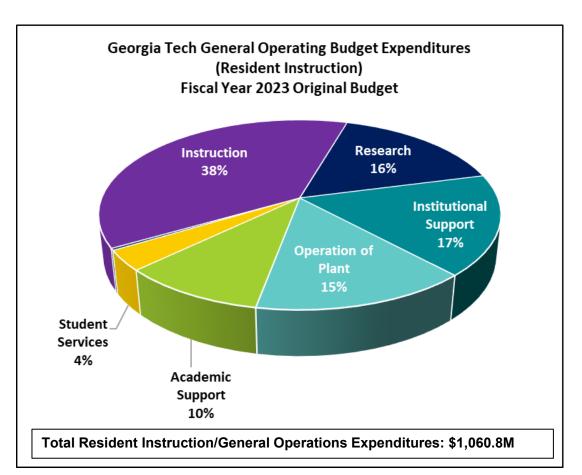




Operating Budget Building Blocks – "Resident Instruction/General Operations"



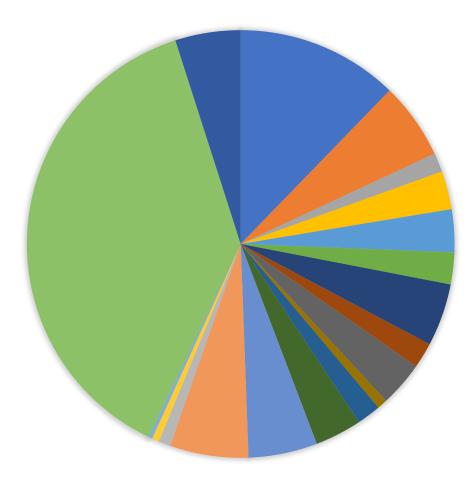
^{*} Includes tuition paid by sponsors (\$35M), online masters (\$54M) and distance education tuition (\$10.5M). "General tuition" excluding these categories = \$387.1M, or 36% of general operating budget.





Operating Budget - General Operations Uses

FY23 GENERAL OPERATIONS ORIGINAL BUDGET BY DIVISION

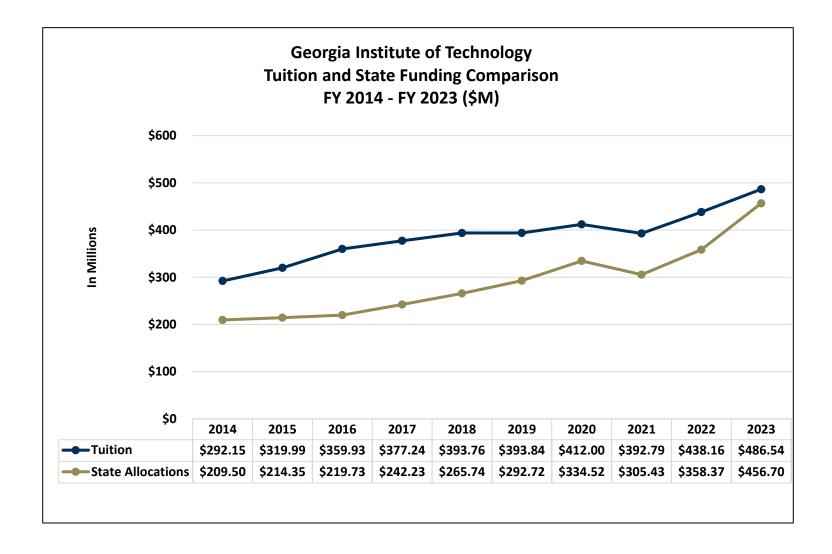


FY 2023 Gen Ops Expense: \$1,060.8M

- College of Engineering (\$130.0)
- College of Sciences (\$61.6)
- College of Design (\$15.2M)
- Ivan Allen College (\$30.7M)
- College of Computing (\$34.3M)
- Scheller College of Business (\$25.6M)
- EVP Research (50.3M)
- Libraries & Information Center (\$20.3M)
- Provost (\$36.2M)
- Student Life (\$8.0M)
- President's Area (\$19.1M)
- Executive VP for Admin & Finance (\$37.5M)
- OIT Information Technology (\$55.2M)
- Facilities (\$62.9M)
- Development (\$9.6M)
- Institute Communications (\$5.7M)
- Affiliated Activities (\$3M)
- General Institutional (\$402.8M)
- Georgia Tech Professional Education (\$52.4M)



What are the state versus tuition revenue trends?





Base Budget – Permanent Funds

- Mandatory Items:
 - Personal Services
 - faculty, staff, student employees
 - Non-Personal Services
 - travel, materials, supplies and equipment
 - Fringe Benefits
 - FICA, health insurance, retirement, vacation payout
 - Utilities
 - Lease and Debt Service
- Approved New Workload
 - New hires
 - New program support



Base Budget - One-Time Funds

- One-Time Funds:
 - Tuition differential
 - Incentive programs
 - Masters
 - Summer School
 - Online Masters (OMS)- OMS CS, Cyber and Analytics
 - Student and faculty support
 - Start up and Fit up
 - Cost Share
 - Deferred Maintenance
 - Information Technology initiatives
 - Institute Strategic Plan (ISP)
 - Carry Forward



Future Commitments Needing Permanent Funds

- Retention
- Equity
- Institute Strategic Plan (ISP)
- Debt Service on new facilities



III. Allowable Uses for Funding Sources



Special Spending Requirements

- Allowable cost matrix <u>Controller's Office website</u>
 - Tool created to assist accounting and finance staff with making decisions related to Institute expenses
 - Provides a vehicle to determine if certain expenses are allowable on certain fund types.
 - Provides list of all Institute fund groups and a list of expense types
- Technology Fees <u>Budget Office Website</u>
- GT Foundation <u>based on intention of donors</u>
- Sponsored funding grants and contracts (next page)



What can be charged to grants and contracts?

Note: See Policy Library - "Allowable Expenses"

- Necessary, reasonable, and allocable
- Conform to any limitations or exclusions of award
- Consistency:
 - With policies and procedures that apply uniformly to grants and other requirements of grantee
 - Either direct or indirect cost, not both
 - Consistent with GAAP
 - Not also counted as matching/cost sharing
- Adequately documented



Questions?



