MSFAC Fee Discussion

November 27, 2023
Campus Center Facility Fee
Student Center Operations Fee
Mission and Vision

**Mission**
The Mission of Student and Campus Event Centers is to build a strong sense of campus community by offering a wide variety of high-quality services, well-managed facilities, educationally relevant programs, and leisure-time activities that are second to none.

**Vision**
The Vision of the Student Center is to be the national leader in producing life-shaping campus experiences for students while providing an irresistible environment for the Georgia Tech community to gather.
How we make it all happen...

We are a 24 hour – 7 day a week operation

Team Members
- 73 Full-Time Team Members
- 150 Students
- 100 Volunteers

How we are funded
- Student Fees
  - Student Center Operations Fee - $32
  - Campus Center Facility Fee - $85
- Revenue from rentals and AV
- RI support (Resident Instruction State Dollars)
- Corporate Sponsorships (programs team)

Overall budget is approx. $11 million a year

Last year our revenue was $77,000 that those dollars went back into the upkeep of the buildings
## Reservations for building spaces – FY23

Student Center, Exhibition Hall, West Village, Outdoor Spaces, and non-Academic classrooms

<table>
<thead>
<tr>
<th>Month</th>
<th>Registered Student Orgs</th>
<th>Students</th>
<th>GT Departments/Colleges</th>
<th>External</th>
<th>Total</th>
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<tr>
<td>July</td>
<td>6</td>
<td>0</td>
<td>655</td>
<td>11</td>
<td>672</td>
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<tr>
<td>August</td>
<td>306</td>
<td>24</td>
<td>521</td>
<td>7</td>
<td>858</td>
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<tr>
<td>September</td>
<td>1044</td>
<td>246</td>
<td>518</td>
<td>65</td>
<td>1873</td>
</tr>
<tr>
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<td>1252</td>
<td>313</td>
<td>612</td>
<td>35</td>
<td>2212</td>
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<tr>
<td>November</td>
<td>1224</td>
<td>295</td>
<td>613</td>
<td>24</td>
<td>2156</td>
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<tr>
<td>December</td>
<td>282</td>
<td>77</td>
<td>310</td>
<td>7</td>
<td>676</td>
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<td>January</td>
<td>588</td>
<td>104</td>
<td>317</td>
<td>15</td>
<td>1024</td>
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<tr>
<td>February</td>
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<td>483</td>
<td>5</td>
<td>1569</td>
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<td>1058</td>
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<td>546</td>
<td>5</td>
<td>1896</td>
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<tr>
<td>April</td>
<td>1130</td>
<td>253</td>
<td>600</td>
<td>7</td>
<td>1990</td>
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<td>72</td>
<td>39</td>
<td>207</td>
<td></td>
<td>318</td>
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<td>June</td>
<td>8</td>
<td>4</td>
<td>799</td>
<td>5</td>
<td>816</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>7805</strong></td>
<td><strong>1888</strong></td>
<td><strong>6181</strong></td>
<td><strong>186</strong></td>
<td><strong>16060</strong></td>
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We are seeing on average 10,000 people a day visit the Student Center
Multicultural Programs Lounge
- 16,736 - Visitors since 10/4/2022 through hourly headcounts (including a very quiet summer in the lounge)
- 142 reservations since 10/1/2022

Reflection Space
- 6026 - Visitors since 10/4/2022 through hourly headcounts (including a very quiet summer)
- 95 reservations since 10/1/2022

Highlights
Jummah with MSA, Morning Prayers with Cru, and Saturday Yoga with the CRC fitness team are three of the common reservations in the Reflection Space

Tech Rec
- 270 Reservations
Campus Center Facility Fee

Current Fee is $85 with the calculations the fee decreased

$81 for fulltime students
$40.50 for online and part time inperson
$20.25 for Part time/online

FY25 we are estimating collecting $4,336,231 in the facility fee from the current process amount collected.

We don’t keep this money, it is used to pay the debt
Student Center Operations Fee

- Current Fee is $32
- New calculation
  - $45 for full-time students
  - $22.50 for online and part-time inperson
  - $11.25 for part-time online
- What is in the increased fee
  - New positions and services
  - Programming dollars that will go to student events
New positions and services

With the new spaces comes increase costs to operate 24 hours 7 days a week

- Sr. IT Support Professional that supports EMS for all of campus and student organizations
- Cost of EMS software for campus
- Night Manager for Operations team for late night events
- Event Manager for student events
- Program Support Coordinator

If we don’t get the increase

- We are currently looking at alternate revenue options, which would include charging for rooms to the campus community, including students.
- We are also looking at reducing hours for room reservations
We added $200,000 that would go towards all campus programming.

- SCPC would be allocated a portion of the mandatory feeds to use for programming.
- This would allow enough funding so SCPC would not need to request additional funding from SGA.
- SCPC would still have to request funding from other funding sources like BuzzFunds, Parents Fund, and seek corporate sponsorships.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Spending Funded by SGA</th>
<th>Spending Funded by Other Sources</th>
<th>Total Spending</th>
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<tbody>
<tr>
<td>FY21</td>
<td>$150,241</td>
<td>$83,299</td>
<td>$233,540</td>
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<td>FY22</td>
<td>$199,754</td>
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<td>FY23</td>
<td>$192,703</td>
<td>$519,848</td>
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<td>Total FY16-FY23 Spending</td>
<td>$542,698</td>
<td>$851,295</td>
<td>$1,393,993</td>
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<td>Annual Avg Spending</td>
<td>$180,899</td>
<td>$283,765</td>
<td>$464,664</td>
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</table>

SCPC has an average 55 programs per year that reaches over 22,000 students.
Potential SCEC Programs Outcomes Without the Increase

SCPC Events Cut

With the newly-implemented cap on funding, SCPC would have to re-evaluate which events planned by 9 committees could continue to happen each year.

There could also be events that still happen, but don't serve as many students or have the variety of activities or food options.

Issue: We often hear about the value of smaller, intimate events. These would likely be the first to go. Could also mean less choices at Midnight Breakfast.

Attendees Pay More

SCEC Programs strives to make events free or low-cost for students. The cost for events like GT Night at Six Flags, GT Night at the Aquarium, Off-Campus Trips would all have to be more expensive in order to pay for it, if it can happen. Events that were historically free may need to charge in order to happen.

Issue: Student access to programming is crucial for overall engagement and well-being for students.
Recap

• Campus Center Facility Fee went from $85 to $81
• Student Center Operations fee increase by $13 from $32 to $45
  • New positions and services
  • Programming dollars for student events