

# MSFAC Fee Presentation

November 13, 2024

**Campus Center Facility Fee**

**Student Center Operations Fee**



# Goals for today

- Mission/Vision
- SCEC by the numbers
- Budgets/Fee Request
- Questions



# About me

- 25 years in Higher Education and Student Services
- BS from Ohio University, M.Ed. from UGA, and Ed.D. from University of North Florida
- Been at GT since 2010
  - Several different roles in Student Center
- Before GT – 15 years in various roles at UGA, University of North Florida, and Jacksonville University
  - Admissions
  - Residence Life
  - Student Organizations
  - Student Conduct
  - Student Programming Board
  - Student Leadership
  - SGA
  - Greek Life
  - Orientation



# Mission and Vision

## Mission

The Mission of Student and Campus Event Centers is to **build a strong sense of campus community** by offering a wide variety of *high-quality services, well-managed facilities, educationally relevant programs, and leisure-time activities* that are second to none.

## Vision

The Vision of the Student Center is to be the national leader in producing **life-shaping campus experiences** for students while providing an **irresistible environment** for the Georgia Tech community to gather.



# Bringing Campus to Li<sup>3</sup>fe

**Learning** | An environment that facilitates developmental and educational experience, encourages stretch goals, and provides opportunities for professional growth.

**Integrity** | A high standard of honesty and ethical behavior; operate with consistency and fairness.

**Inclusiveness** | Facilities, programs and services that recognize, celebrate and meet the needs of a diverse and dynamic Institute community.

**Innovation** | See novel, creative and efficient methods to deliver high quality programs and services.

**Fiscal Responsibility** | Operate with solid business practices and demonstrate good stewardship, transparency and financial accountability.

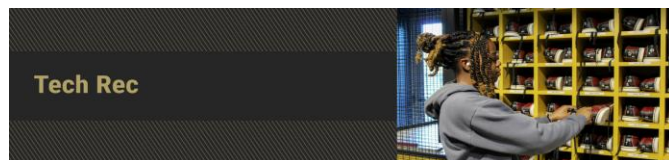
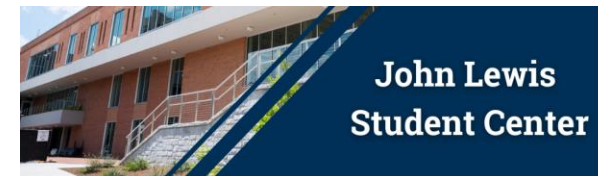
**Exceptional Service** | Strive to consistently exceed service expectations with each interaction.







## Student and Campus Event Centers



# SCEC Team

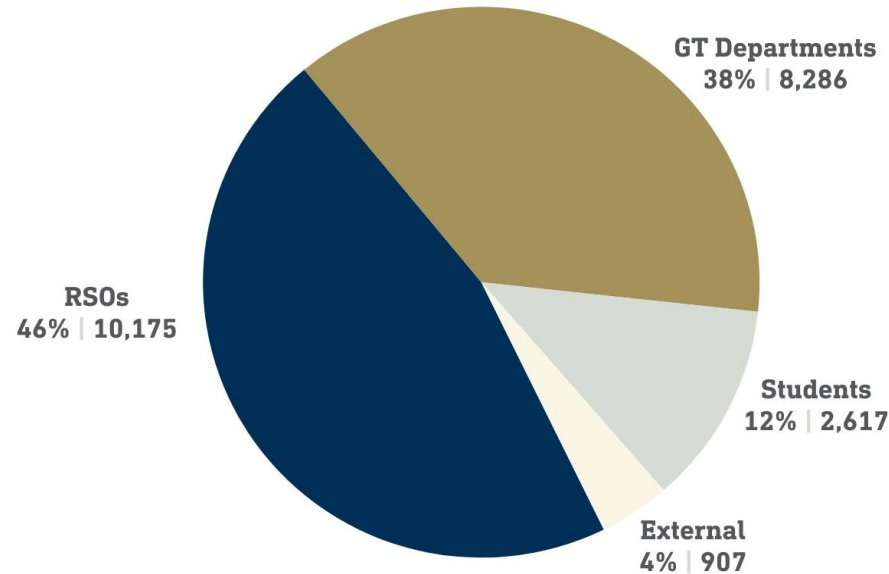
*we are a 24-hour, 7 day a week operation*

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- 60 FTE
- 150 Student employees
- 100 student Volunteers



# FY24 Reservation Statistics



- Total reservations = 21,643
  - RSOs= 10,175
  - Students = 2,617
  - GT Departments = 8,286
  - External = 907

***EMS – supports 70 different departments with 452 tickets in FY24.***



# John Lewis Student Center Visitors

## Visitors to building

- Average Daily visitors (M-F):
  - 20,000 (Individuals connecting to WAP)
- Spring 2024
  - 65-77K visitors per week (Door Count)
- Fall averaging 81K a week (Door Count)
  - 11% bump in visitors following the building of women's walk construction fence in Spring.

## Students in JLSC

- Avg visit length: 3.1 Hours
- Average number of visits per month: 7.8

## Overall Visitors

- 85% of Visitors are repeat visitors
- 15% are new visitors (Trends down as semester progresses)
- 25% of visitors spend 5-30 minutes in JLSC
- 57% of visitors spend 3 hours or less

# SCPC and Program Spaces - FY24

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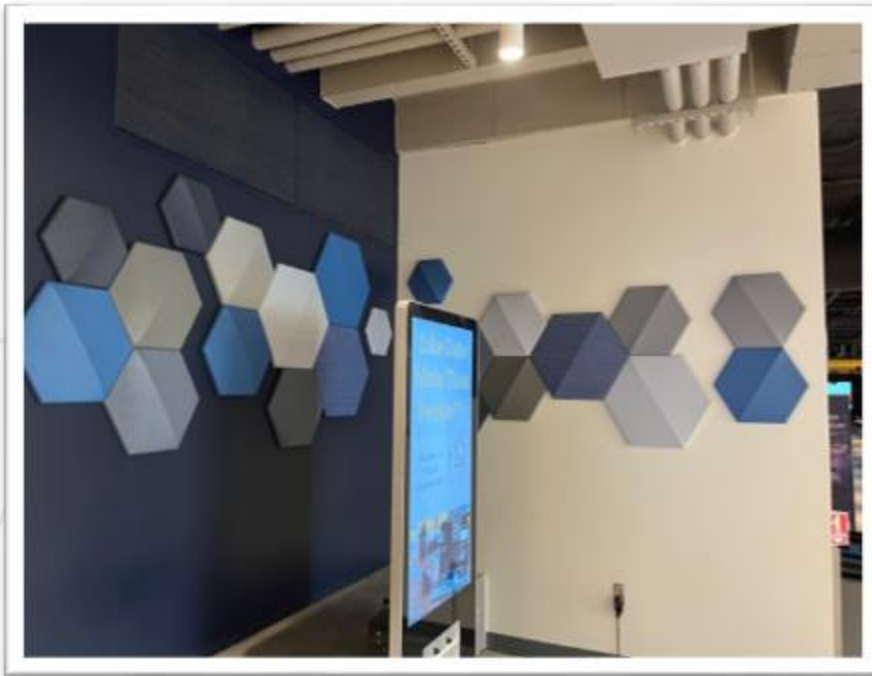






## Enhancements

- Updated wayfinding
- Additional furniture and tables for seating
- Sound buffer throughout the building
- Additional sound proofing for Music Practice Rooms
- Meeting rooms unlocked and open for students to use between reservations
- Privacy screens on windows on smaller rooms



# Budget Numbers

Funding Source	FY24	FY25
Student Center Operations Fee (\$32)	\$1,691,986	\$1,707,633
Campus Center Facility Fee (\$79 for FY25)	\$4,578,931	\$4,620,933
Sales, Services, and Rentals	\$1,001,629	\$767,905
RI Budget Support (staff)	\$1,935,482	\$2,136,361
Total Budget	\$9,208,028	\$9,232,832



# Campus Center Facility Fee FY26

Current Fee \$79 – no change for FY26

FY26 we are estimating collecting **\$4,378,110** Fee

This money it is used to pay the debt.



## FY26 Student Center Operations

- Current Fee is \$32
- FY26 = \$38
- Why the increase?
  - Programming dollars that will go to student events
  - Salary increase for Student Employees





# Programming Dollars

- \$4.00 would go towards programming for SCPC and average \$200,000 a year.
- SCPC as a Department RSO, no longer would request additional funding through SGA. *This would be documented through an updated MOU.*
- SCPC would still have to request funding from other funding sources like BuzzFunds, Parents Fund, and seek corporate sponsorships.

Student Center SCPC Programs Spending FY21-FY24				
Fiscal Year	Spending Funded by SGA	Spending Funded by Other Sources	Total Spending	
FY21	\$ 150,241	\$ 83,299	\$ 233,540	
FY22	\$ 259,754	\$ 188,148	\$ 447,903	
FY23	\$ 204,703	\$ 419,848	\$ 624,551	
FY24	\$ 111,242	\$ 378,611	\$ 489,853	
Total Spending		\$ 725,940	\$ 1,069,906	\$ 1,795,846
Annual Avg Spending		\$ 181,485	\$ 267,477	\$ 448,962

# Student Salary increase - \$2.00

- **SCEC**
  - 150 student employees
  - 11 different areas of employment
- Salary range
  - Lowest salary = \$9.00
  - Highest salary - \$10.00
  - **Average salary = \$9.27**
- **SEWB Student Salaries**
  - Lowest salary = \$10.40
  - **Average salary is \$11.66**



**SCEC goal is to get to \$11 for our lowest paid employee and \$12 for our highest.**



# Questions?

## Recap

- Campus Center Facility fee- no increase
- Student Center Operations fee increase by \$6.00
  - Programming dollars for student events
  - Increase student salaries