

**GEORGIA INSTITUTE OF TECHNOLOGY
MANDATORY FEES REQUESTED FOR FISCAL YEAR 2017**

Mandatory Fee:	Athletic Fee
Current Fee Level FY16:	\$127 Fall/Spring; \$40 Summer
Proposed Fee Level FY17:	\$127 Fall/Spring; \$40 Summer
FY2015 Revenue:	\$5,151,400 Athletic Fee Revenue \$79,255,075 Total Revenue
Fee Review Organization:	Georgia Tech Athletic Association (GTAA)

Current Uses of Revenue:

The Georgia Tech Athletic Association (GTAA) currently receives an athletic fee from Georgia Institute of Technology (GIT) students that funds approximately 7% of the total FY 2016 operating budget of \$76M. This support allows the GIT to maintain championship level athletic programs, which is in-line with its “whole student experience” objectives.

The estimated student benefits received from the athletic fee are detailed in the attached.

Explanation of Fiscal 2017 Fee Request:

The GTAA is not requesting an increase to the athletic fee for the 2016-2017 fiscal year. The GTAA did not request an athletic fee increase in FY 2016 as well and has not received an increase in over 4 years. The last increase totaled \$4 in FY 2012.

The GTAA is asking for the assistance of student members of the MSFAC, representatives from the Undergraduate and Graduate Student Government Association (SGA), members of the Collegiate Panhellenic Council, and leaders of all student organizations to continue to inform the student body of the related tangible and intangible benefits associated with the athletic fee and that the GTAA is continuing to work on enhancing the student experience and attendance at all athletic events.

In future years, projects and initiatives that directly impact the student body and/or student athletes will require the GTAA to request increases to the athletic fee.

Consequences If Request is Not Approved:

N/A

**GEORGIA TECH ATHLETIC ASSOCIATION (GTAA)
ATHLETIC FEE REVENUE BENEFITS SUMMARY**

	DESCRIPTION	ESTIMATED BENEFIT COSTS
1	Access to 8,675 student tickets in prime sections of Bobby Dodd Stadium for all home Football games	\$2,125,000
2	Access to 900 student tickets in prime sections at McCamish Pavilion for all home Men's Basketball games	\$585,000
3	Unlimited access to all home women's basketball, volleyball, baseball, and other Olympic sport competitions	Minimal
4	Use of practice courts at Ken Byers Tennis Complex	\$400,000
5	Operating expenses for the Georgia Tech Marching Band (includes salaries, travel, equipment, uniforms, etc.)	\$443,000
6	Operating expenses for the Georgia Tech Cheerleading Program (includes salaries, travel, equipment, uniforms, etc.)	\$127,000
7	Average bowl game travel and other expenses for Cheerleading and Marching Band (3 yr historical avg.)	\$150,000
8	Marketing and promotions directed toward student attendance at all home events (i.e. give-a-ways, prizes, etc.)	\$40,000
9	Salary expenses for various student assistantships (managers, interns, tutors, graduate assistants, etc.)	\$735,000
10	Football, Men's Basketball, and Baseball ticket discount (40%) for all students upon graduation	\$354,000
11	Facility rental discounts provided to student organizations (i.e. Commencements, Sting Hunger, Ramblin On, etc.)	\$75,000
12	Estimated annual facility maintenance expenses for designated student sections in FB and MBB facilities.	\$279,000
	TOTAL ESTIMATED BENEFIT COSTS	\$5,313,000