

MSFAC PRESENTATION

# TRANSPORTATION FEE PROPOSAL FY2020

CREATING THE NEXT®

Transportation Services

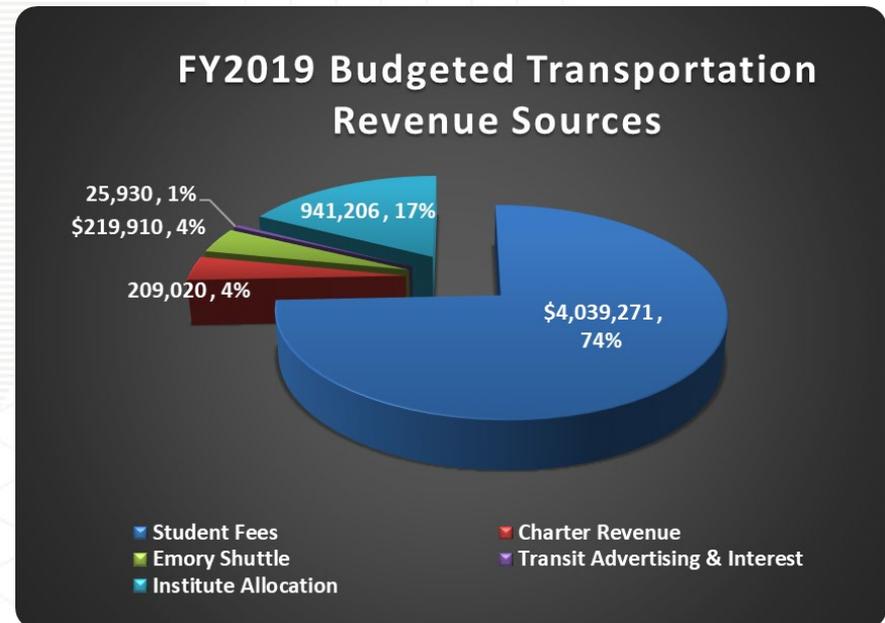
# TRANSPORTATION FUNDING OVERVIEW



- Transportation Services is a self-supported auxiliary unit primarily funded by student fees.
- All enrolled students registered for four or more credit hours are required to pay Transportation fees
- Sources of Transportation revenue

include:

- Student Fees
- Institute Allocation *(to support Stinger/Trolley Faculty/Staff ridership)*
- Charter Revenue
- Emory Shuttle *(supported by the Institute and Emory)*
- Transit advertising



# TRANSPORTATION SERVICES OVERVIEW



## Transportation's Core Services include:

- **Stinger Buses** - Four routes with 10 buses operating weekdays and two grocery shuttle buses on weekends.
- **NARA/TEP Shuttle** – operates weekdays using a multi-passenger van.
- **Tech Trolley** – Five continuously running trolleys operating weekdays, and during reduced weekend hours.
- **Midnight Rambler Shuttle** – Evening service 7 days a week during Fall and Spring semesters.
- **Stingerette** – Student disability transport weekdays and after-hours transportation 7 days per week.
- **Emory Shuttle** – Operates weekdays from/to Georgia Tech/Emory.
- **Other Programs** – Carpool, BuzzBike, Zimride, Metro transit pass program.



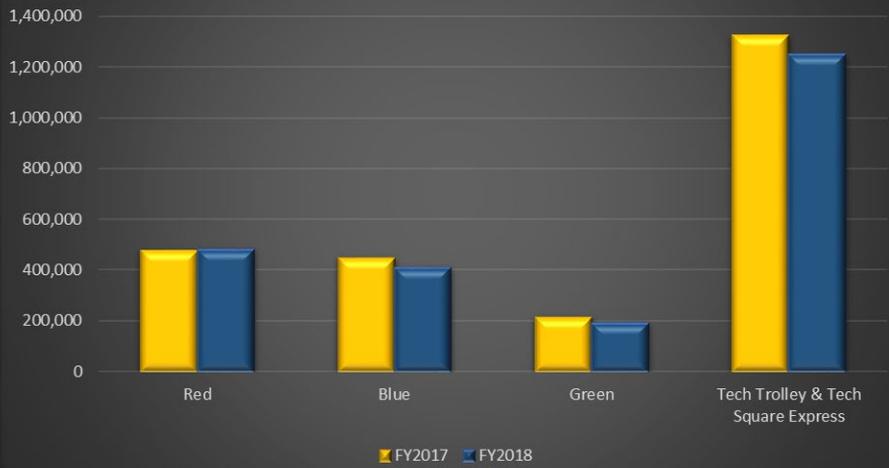
- **Emory Shuttle** – Operates weekdays from/to Georgia Tech/Emory
- **Charter Rentals** – Services allow GT and community affiliates to charter buses/trolleys for transportation
- **Other Programs Include -**
  - Carpool and Rideshare (discounted permit pricing)
  - Zipcars (nine vehicles currently on campus)
  - Bike Share Program
    - BuzzBike semester rentals (available per semester)*
    - City of Atlanta Relay Bikes – 6 campus locations w/approximately 60 bikes*
  - Metro Transit Pass Program
    - Discounted passes for MARTA, GRTA Xpress, CobbLinc & Gwinnett County Transit*



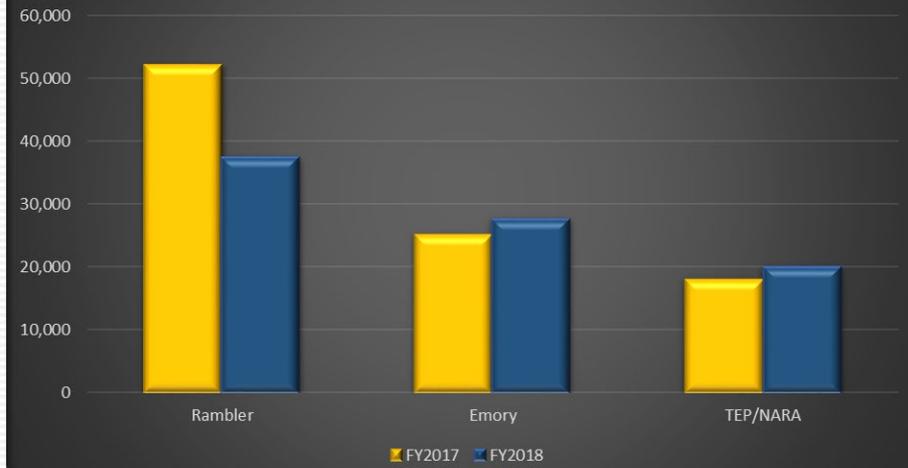
# TRANSPORTATION RIDERSHIP



### Transit Ridership Stinger & Trolley

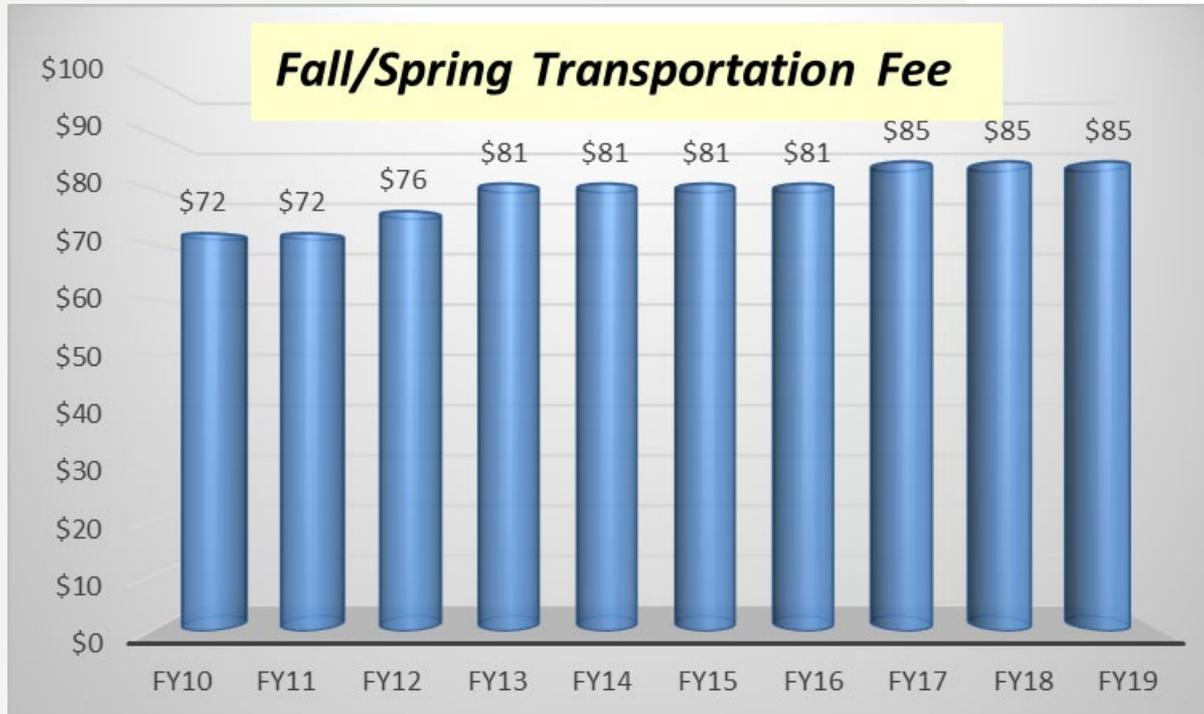


### Transit Ridership Shuttles



- FY2019 – No Fee Increase
- Transportation Student Fees - \$85 Fall/Spring & \$57 Summer
- How FY2019 Fees were used:
  - Daily management & operation of transit services
  - Supported contractual obligations to include a 2.75% vendor rate increase
  - Continue expanded Stingerette nighttime services
    - Additional resources
    - Replaced GT vacant positions w/contractor
    - Eliminated Safe Ride fees

# TRANSPORTATION HISTORICAL FEE LEVELS

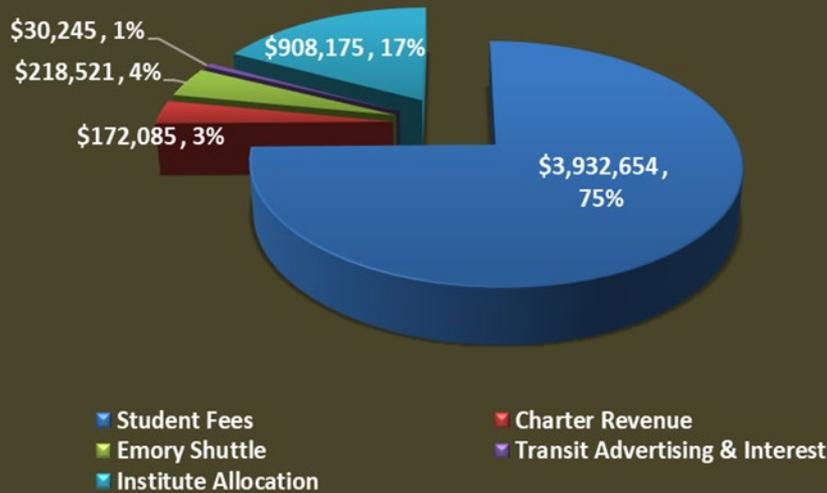


- **Student Fee Increase FY2010-FY2019 - \$13 (average 1.8% annually)**
- **Contractual obligations impact annual budget - Average 3%**
- **Projected budget deficit current fiscal year**

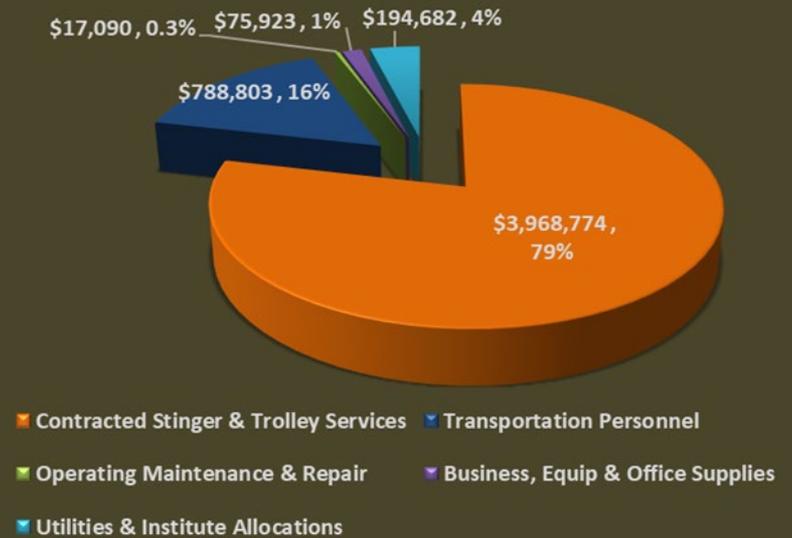
# TRANSPORTATION'S REVENUE/EXPENDITURES



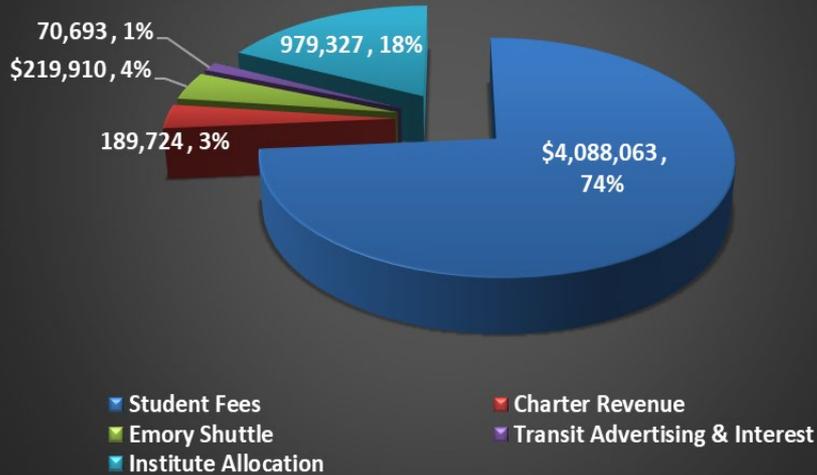
## FY2018 Actual Transportation Revenue Sources



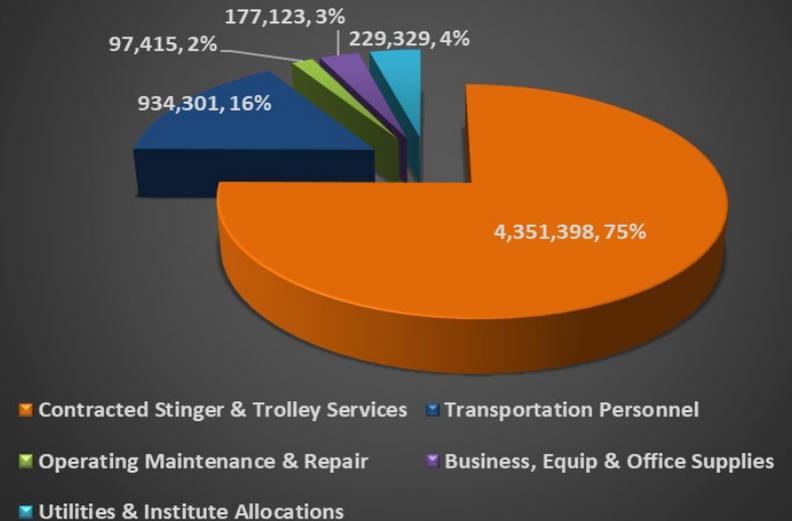
## FY2018 Actual Transportation Expenditures



## FY2020 Projected Transportation Revenue Sources



## FY2020 Projected Transportation Expenditures



- Unit equipment changes for select routes based on ridership/service level
  - Based on ridership, adjusted Midnight Rambler vehicle to smaller unit (*route previously serviced by Trolley; highest cost vehicle*) – expected FY20 savings - \$38,333
  - For cost savings and service, converting summer Trolley to Stinger unit (*Stinger provides better service reliability*) – expected FY20 savings \$21,572
- Working to negotiate 0-1% fee increase from contractor - projected savings \$89,690 - \$134,535
- Exploring financial partnerships with off-campus housing units to off-set transportation system operational costs; will add additional transit stops.

## Transportation's Challenges:

- Technology issues with GPS bus tracking
- Increased congestion on campus impacting service levels
- Age of fleet and missed service
- Trolley overcrowding during peak hours

## Future Initiatives:

- Conducting Sector Study (Fall 2018)
- Begin new Transit RFP – *engage student leadership, faculty and staff campus stakeholders* (Fall 2018)
- Install New GPS Tracking System on Buses/Trolleys (Spring 2019)
- Conduct Comprehensive Review of Transportation System (Fall 2019)

# QUESTIONS