

MSFAC Fee Discussion

November 27, 2023

Campus Center Facility Fee

Student Center Operations Fee

Mission and Vision

Mission

The Mission of Student and Campus Event Centers is to **build a strong sense of campus community** by offering a wide variety of *high-quality services, well-managed facilities, educationally relevant programs, and leisure-time activities* that are second to none.

Vision

The Vision of the Student Center is to be the national leader in producing **life-shaping campus experiences** for students while providing an **irresistible environment** for the Georgia Tech community to gather.





The Georgia Tech logo 'GT' followed by the text 'Student and Campus Event Centers' in a white rounded rectangle.

How we make it all happen...

We are a 24 hour – 7 day a week operation

Team Members

73 Full-Time Team Members

150 Students

100 Volunteers

How we are funded

Student Fees

- Student Center Operations Fee - \$32
- Campus Center Facility Fee - \$85

Revenue from rentals and AV

RI support (Resident Instruction State Dollars)

Corporate Sponsorships (programs team)

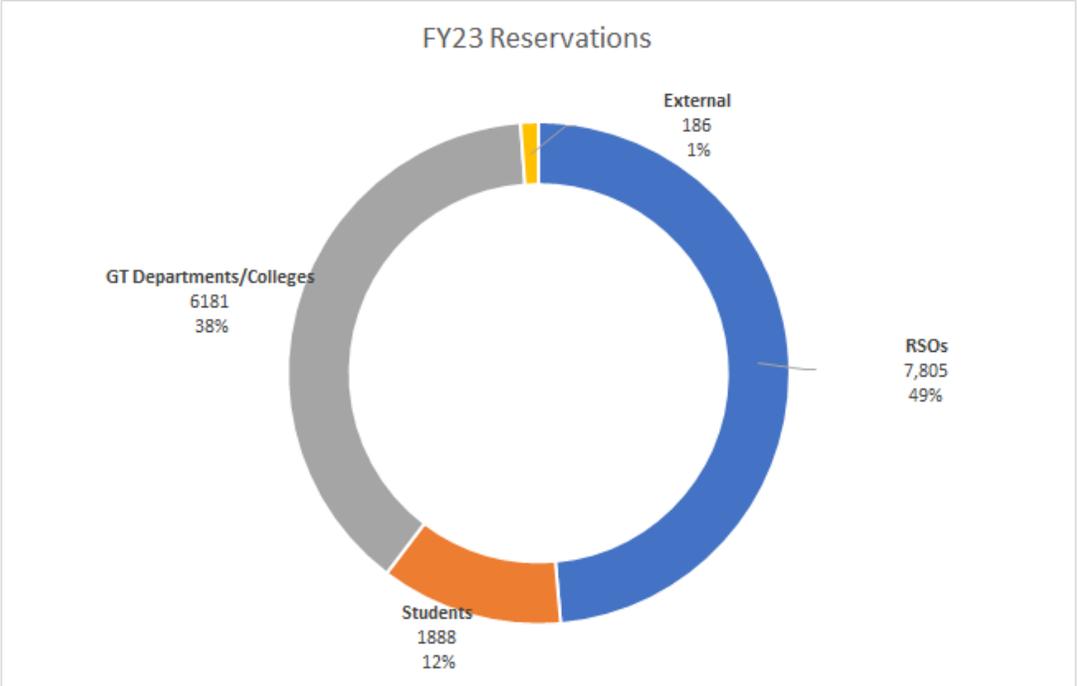
Overall budget is approx. \$11 million a year

Last year our revenue was \$77,000 that those dollars went back into the upkeep of the buildings

Reservations for building spaces – FY23

Student Center, Exhibition Hall, West Village, Outdoor Spaces, and non-Academic classrooms

	Registered Student Orgs	Students	GT Departments/Colleges	External	Total
July	6	0	655	11	672
August	306	24	521	7	858
September	1044	246	518	65	1873
October	1252	313	612	35	2212
November	1224	295	613	24	2156
December	282	77	310	7	676
January	588	104	317	15	1024
February	835	246	483	5	1569
March	1058	287	546	5	1896
April	1130	253	600	7	1990
May	72	39	207		318
June	8	4	799	5	816
Total	7805	1888	6181	186	16060



We are seeing on average 10,000 people a day visit the Student Center



Multicultural Programs Lounge

- 16,736 - Visitors since 10/4/2022 through hourly headcounts (including a very quiet summer in the lounge)
- 142 reservations since 10/1/2022



Tech Rec

- 270 Reservations



Reflection Space

- 6026 - Visitors since 10/4/2022 through hourly headcounts (including a very quiet summer)
- 95 reservations since 10/1/2022

Highlights

Jumma with MSA, Morning Prayers with Cru, and Saturday Yoga with the CRC fitness team are three of the common reservations in the Reflection Space

Campus Center Facility Fee

Current Fee is \$85 with the calculations the fee decreased

\$81 for fulltime students

\$40.50 for online and part time inperson

\$20.25 for Part time/online

FY25 we are estimating collecting \$4,336,231 in the facility fee from the current process amount collected.

We don't keep this money, it is used to pay the debt





Student Center Operations Fee

- Current Fee is \$32
- New calculation
 - \$45 for fulltime students
 - \$22.50 for online and part time inperson
 - \$11.25 for part time online
- What is in the increased fee
 - New positions and services
 - Programming dollars that will go to student events



New positions and services

With the new spaces comes increase costs to operate 24 hours 7 days a week

- Sr. IT Support Professional that supports EMS for all of campus and student organizations
- Cost of EMS software for campus
- Night Manager for Operations team for late night events
- Event Manager for student events
- Program Support Coordinator

If we don't get the increase

- We are currently looking at alternate revenue options, which would include charging for rooms to the campus community, including students.
- We are also looking at reducing hours for room reservations



Programming Dollars

We added \$200,000 that would go towards all campus programming.

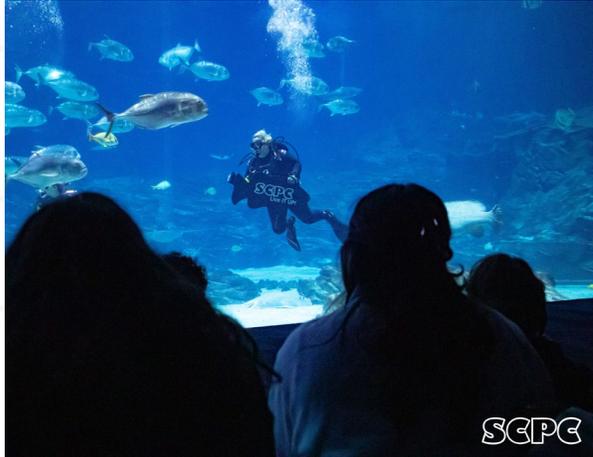
- SCPC would be allocated a portion of the mandatory feeds to use for programming
- This would allow enough funding so SCPC would not need to request additional funding from SGA.
- SCPC would still have to request funding from other funding sources like BuzzFunds, Parents Fund, and seek corporate sponsorships.

Student Center SCPC Programs Spending FY21-F

Fiscal Year	Spending Funded by SGA	Spending Funded by Other Sources	Total Spending
FY21	\$ 150,241	\$ 83,299	\$ 233,540
FY22	\$ 199,754	\$ 248,148	\$ 447,903
FY23	\$ 192,703	\$ 519,848	\$ 712,551
Total FY16-FY23 Spending	\$ 542,698	\$ 851,295	\$ 1,393,993
Annual Avg Spending	\$ 180,899	\$ 283,765	\$ 464,664

SCPC has an average 55 programs per year that reaches over 22,000 students.

Potential SCEC Programs Outcomes Without the Increase



SCPC Events Cut

With the newly-implemented cap on funding, SCPC would have to re-evaluate which events planned by 9 committees could continue to happen each year.

There could also be events that still happen, but don't serve as many students or have the variety of activities or food options.

Issue: We often hear about the value of smaller, intimate events. These would likely be the first to go. Could also mean less choices at Midnight Breakfast.

Attendees Pay More

SCEC Programs strives to make events free or low-cost for students. The cost for events like GT Night at Six Flags, GT Night at the Aquarium, Off-Campus Trips would all have to be more expensive in order to pay for it, if it can happen. Events that were historically free may need to charge in order to happen.

Issue: Student access to programming is crucial for overall engagement and well-being for students.



Recap

- Campus Center Facility Fee went from **\$85 to \$81**
- Student Center Operations fee increase by \$13 from **\$32 to \$45**
 - New positions and services
 - Programming dollars for student events