

MSFAC Fee Presentation

November 13, 2024

Campus Center Facility Fee

Student Center Operations Fee





Goals for today

- Mission/Vision
- SCEC by the numbers
- Budgets/Fee Request
- Questions



About me

- 25 years in Higher Education and Student Services
- BS from Ohio University, M.Ed. from UGA, and Ed.D. from University of North Florida
- Been at GT since 2010
 - Several different roles in Student Center
- Before GT – 15 years in various roles at UGA, University of North Florida, and Jacksonville University
 - Admissions
 - Residence Life
 - Student Organizations
 - Student Conduct
 - Student Programming Board
 - Student Leadership
 - SGA
 - Greek Life
 - Orientation

Mission and Vision

Mission

The Mission of Student and Campus Event Centers is to **build a strong sense of campus community** by offering a wide variety of **high-quality services, well-managed facilities, educationally relevant programs, and leisure-time activities** that are second to none.

Vision

The Vision of the Student Center is to be the national leader in producing **life-shaping campus experiences** for students while providing an **irresistible environment** for the Georgia Tech community to gather.



Bringing Campus to Li³fe

Learning | An environment that facilitates developmental and educational experience, encourages stretch goals, and provides opportunities for professional growth.

Integrity | A high standard of honesty and ethical behavior; operate with consistency and fairness.

Inclusiveness | Facilities, programs and services that recognize, celebrate and meet the needs of a diverse and dynamic Institute community.

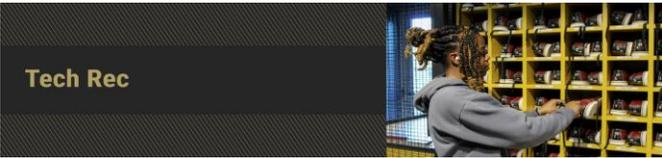
Innovation | See novel, creative and efficient methods to deliver high quality programs and services.

Fiscal Responsibility | Operate with solid business practices and demonstrate good stewardship, transparency and financial accountability.

Exceptional Service | Strive to consistently exceed service expectations with each interaction.



GT | Student and Campus Event Centers



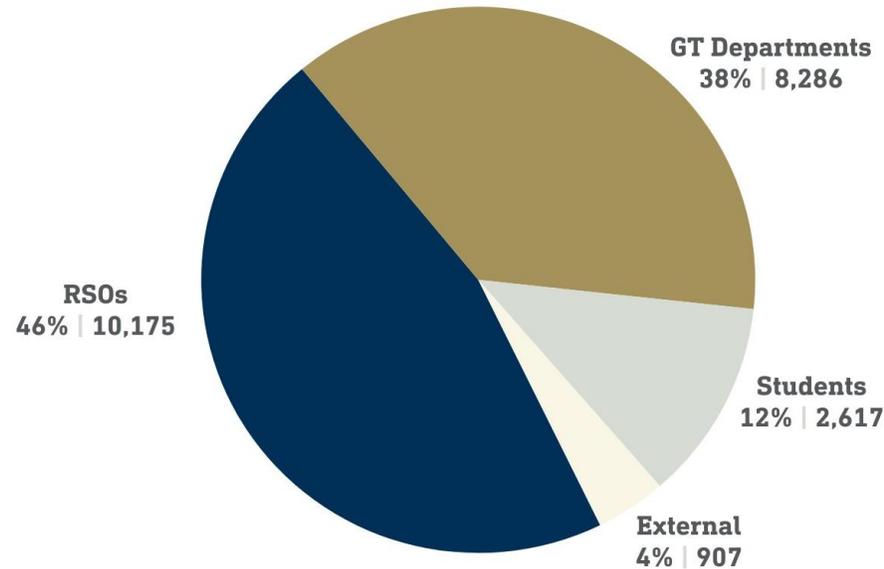
SCEC Team

we are a 24-hour, 7 day a week operation

- **60 FTE**
- **150 Student employees**
- **100 student Volunteers**



FY24 Reservation Statistics



- Total reservations = 21,643
 - RSOs= 10,175
 - Students = 2,617
 - GT Departments = 8,286
 - External = 907

EMS – supports 70 different departments with 452 tickets in FY24.

John Lewis Student Center Visitors

Visitors to building

- Average Daily visitors (M-F):
 - 20,000 (Individuals connecting to WAP)
- Spring 2024
 - 65-77K visitors per week (Door Count)
- Fall averaging 81K a week (Door Count)
 - 11% bump in visitors following the building of women's walk construction fence in Spring.

Students in JLSC

- Avg visit length: 3.1 Hours
- Average number of visits per month: 7.8

Overall Visitors

- 85% of Visitors are repeat visitors
- 15% are new visitors (Trends down as semester progresses)
- 25% of visitors spend 5-30 minutes in JLSC
- 57% of visitors spend 3 hours or less

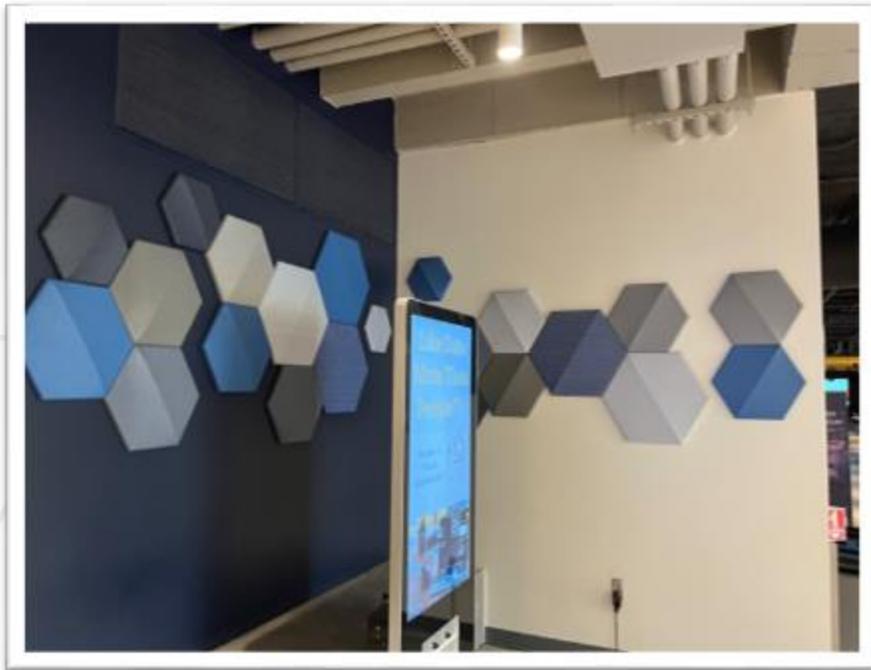
SCPC and Program Spaces - FY24





Enhancements

- Updated wayfinding
- Additional furniture and tables for seating
- Sound buffer throughout the building
- Additional sound proofing for Music Practice Rooms
- Meeting rooms unlocked and open for students to use between reservations
- Privacy screens on windows on smaller rooms



Budget Numbers

Funding Source	FY24	FY25
Student Center Operations Fee (\$32)	\$1,691,986	\$1,707,633
Campus Center Facility Fee (\$79 for FY25)	\$4,578,931	\$4,620,933
Sales, Services, and Rentals	\$1,001,629	\$767,905
RI Budget Support (staff)	\$1,935,482	\$2,136,361
Total Budget	\$9,208,028	\$9,232,832

Campus Center Facility Fee FY26

Current Fee \$79 – no change for FY26

FY26 we are estimating collecting **\$4,378,110** Fee

This money it is used to pay the debt.



FY26 Student Center Operations

- Current Fee is \$32
- FY26 = \$38
- Why the increase?
 - Programming dollars that will go to student events
 - Salary increase for Student Employees



Programming Dollars

- \$4.00 would go towards programming for SCPC and average \$200,000 a year.
- SCPC as a Department RSO, no longer would request additional funding through SGA. *This would be documented through an updated MOU.*
- SCPC would still have to request funding from other funding sources like BuzzFunds, Parents Fund, and seek corporate sponsorships.

Student Center SCPC Programs Spending FY21-FY24				
Fiscal Year	Spending Funded by SGA	Spending Funded by Other Sources	Total Spending	
FY21	\$ 150,241	\$ 83,299	\$ 233,540	
FY22	\$ 259,754	\$ 188,148	\$ 447,903	
FY23	\$ 204,703	\$ 419,848	\$ 624,551	
FY24	\$ 111,242	\$ 378,611	\$ 489,853	
Total Spending		\$ 725,940	\$ 1,069,906	\$ 1,795,846
Annual Avg Spending		\$ 181,485	\$ 267,477	\$ 448,962

Student Salary increase - \$2.00

- **SCEC**
 - 150 student employees
 - 11 different areas of employment
- Salary range
 - Lowest salary = \$9.00
 - Highest salary - \$10.00
 - **Average salary = \$9.27**
- **SEWB Student Salaries**
 - Lowest salary = \$10.40
 - **Average salary is \$11.66**



SCEC goal is to get to \$11 for our lowest paid employee and \$12 for our highest.



Questions?

Recap

- Campus Center Facility fee- no increase
- Student Center Operations fee increase by \$6.00
 - Programming dollars for student events
 - Increase student salaries