MANDATORY STUDENT FEE ADVISORY COMMITTEE (MSFAC)

2019-20 ATHLETIC FEE
PRESENTATION
Georgia Tech Athletic
Association
January 24, 2019

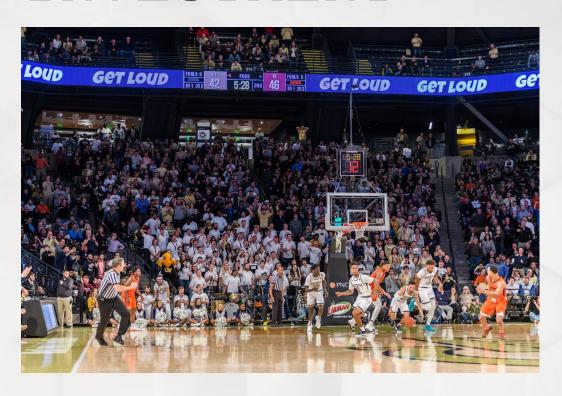


AGENDA

- Return on Investment
- The Intangibles
- How You Can Help
- Questions







Access to seats in prime sections for all football and men's basketball contests

- FB = 8,700+ seats available at Bobby Dodd Stadium
- MBB = 900+ seats available at McCamish Pavilion

Unlimited access to all other home athletic events to include women's basketball, baseball, volleyball,







- Discounted or free student tickets to post season competitions
 - 2016 TaxSlayer Bowl (\$45 discount for 500 students)
 - 2017 MBB NIT (free tix = \$15 value for $1,000 \ s + udon + c$)
 - 2018 Quantille Bowl (Student Jacksonville Bowl (Quick Lane Bowl



• Salary expenses for various student assistantships (managers, interns, tutors, graduate assistants, etc.)

- •Regular use of practice courts at Ken Byers Tennis Complex.
 - Available to students 3-4 hours per day totaling approximately 28 hours per week



· Marketing, promotions, and events directed to student attendance (i.e. give





etc.)









THE INTANGIBLES

- •Align with the Institute's "whole student experience" objectives
- A integral part of the GT community

• A championship level athletics program reconstant ou across the globe!



THE INTANGIBLES

- Opportunities to enhance relationships
 - Potential and current students
 - Fans, donors, and spo
 - Atlanta community
 - International communi



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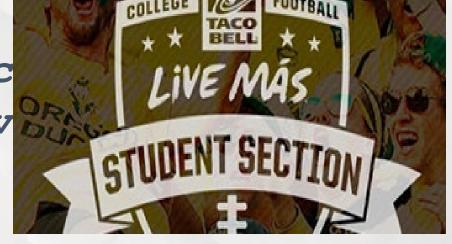


HOW YOU CAN HELP

- Understand and educate on current financial picture
 - Operating budget is \$10 million below our peers
 - FY19 = \$3 million operating deficit
 - Eight (8) sports are not fully funded (scholarships)
 - Increased expenses in SA mental health and wellness

HOW YOU CAN HELP

- •Assist the GTAA with developing initiatives that directly impact the student body and/or student-athletes
 - Reckfest @ Techwood
 - BDS South Endzone Projec
 - Edge/Rice Building Renov
- Attend events to help GT become the best student section in the nation!





QUESTIONS?

